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Audi A8 | A8 hybrid | A8 L hybrid | A8 L | A8 L W12 | S8



A8

Audi A8 | A8 hybrid | A8 L hybrid | A8 L | A8 L W12  
Audi S8

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link provided in your browser.



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## The art of progress.

A dynamic appearance. Innovative engines. Unmatched comfort.  
A unique vehicle in search of unique drivers.

# A8

Audi A8







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A clear line from beginning to end.  
Like with everything we do.

The Audi A8 experience: dynamic flowing lines define the impressive vehicle. Generously proportioned surfaces and a distinctive shoulder line make the side view both masculine and sporty. The three-dimensional Audi Singleframe, together with the elegant headlights, forms an unmistakable face.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.





Enjoy the unique sight: the dynamic line rises as it reaches the rear of the vehicle, giving the Audi A8 a visual sense of forward thrust. Below this line, the lively interplay of light and shade creates the side of the Audi A8. The broad shoulder gives a coupé-like flair. Generously sized aluminium wheels convey prestige and make a lasting impression.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.



















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## There are many types of luxury. This is ours.

A space whose generous proportions welcome you. Materials that convey high standards and quality. Technology that assists the driver. You will feel immediately at home inside the Audi A8. The quality of manufacturing which is visible in the carefully hand-crafted leather and wood is palpable down to the last detail. The selector lever is shaped like a yacht's control lever. It is not only used to change gear but also serves as an ergonomic hand rest when operating the MMI. The ambient lighting, with its choice of three colour moods – Polar, Ivory or Ruby/Polar – generates particular lighting effects in the interior. Enjoy the exquisite pleasure of being on the road in an Audi A8.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.





The comfort sport seats, available on request, have numerous electric adjustment options and can be adapted to meet the individual requirements of driver and front passenger. The pneumatic side bolster adjustment and lumbar support improve stability and increase comfort. The comfort sport seats in Valcona leather can be optionally fitted with seat ventilation and a program with five different types of massage each in five levels of intensity for the front seats.









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## Power raised. Fuel reduced. Vorsprung extended.

An imposing appearance requires a dynamic drive system. Here the high-torque FSI, TFSI and TDI engines and the hybrid technology work with particular efficiency. Thus the engines in the Audi A8 convert power to driving pleasure.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.











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## The art of taking charge of tomorrow.

The Audi A8 hybrid and A8 L hybrid meet a high demand: outstanding efficiency. What makes this possible is the interaction of innovative Audi ultra lightweight technology with state-of-the-art hybrid technology. Some of our best ideas, brought together in one extraordinary car.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 126.

# A8

Audi A8 hybrid/A8 L hybrid



## Progressive character. Including the design.

Another sign of a high level of progressivity, besides the Audi rings, is the Audi A8 hybrid logo. It signals technical excellence on the wings, tailgate and engine cover thanks to the innovative hybrid technologies. The hybrid-specific paint colour Arctic silver, metallic, and the cast aluminium wheels in 10-arm turbine design support this effect and perfectly fit into the overall image. The interior also features hybrid logos in the instrument cluster and illuminated door sill trim.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 126.













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## The art of travelling with confidence.

The Audi A8 L offers even more luxury space to meet your standards. It makes it absolutely easy for you to enjoy driving, to relax or to work in peace and quiet.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.

# A8

Audi A8 L

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A powerful, imposing appearance: the Audi A8 L is 13 centimetres longer than the Audi A8, which means more leg room and relaxation for you.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.









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## Travel in comfort, focus on work, relax in style.

The large rear doors enable the occupants to enter the Audi A8 L easily. Electrically adjustable rear individual seats are available on request and boast a range of comfort functions, enabling you to create an individual seat position that conforms to your requirements. The long, leather-covered centre console creates a spatial division, giving you all the more feeling that you have found a place just for you. Make yourself comfortable – and enjoy all that the optional Rear Seat Entertainment has to offer. A variety of media can be played on two 10.2-inch displays on the front-seat backrests.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.













## The art of sensing power in silence.

Our masterpiece in comfort, dynamics and exclusivity:  
the Audi A8 L W12 fascinates with its imposing style and  
the superior performance of its 12-cylinder engine.

The fuel consumption and CO<sub>2</sub> emission figures can  
be found on page 125.

# A8

Audi A8 L W12

Concentrating  
on the essentials:



12 cylinders, 368 kW, 625 Nm.

Enjoy every moment of the exceptionally quiet operation of the 12-cylinder engine – and experience its powerful acceleration: your Audi A8 L W12 accelerates from 0 to 100 km/h in just 4.7 seconds. Whether you experience your drive as more agile or more comfortable is entirely up to you.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.







Presence, strength, composure. The mark of real character. Dynamic lines define the sculptured vehicle body, the innovative LED headlights set a striking accent. The Audi Singleframe impresses with its horizontal double chrome struts over a close-mesh stainless steel grille structure and is branded with a W12 emblem. The 15-spoke design wheels and the air intakes with chrome inserts accentuate the exclusivity of the Audi A8 L W12. A particular eye-catcher: the two exterior mirrors with additional integrated chrome trim. Two trapezoidal tailpipe trims are harmoniously integrated into the bumper and they round off the impressive rear design.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.









A special feature: the relaxation seat in the rear, available on request, offers you a unique and luxurious atmosphere. The electrically adjustable seat with massage function and seat ventilation and an electrically extending footrest in the passenger-seat backrest provide deep relaxation. The massage function's four programmes are easy to select via remote control. You can pull out an additional storage area from the long centre console.

The cone of light from the cardan reading lights can be adjusted to your individual seat position in the rear.

Let your eyes wander through the optional panoramic glass sunroof and enjoy the comfort in your A8 L W12.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.











## The art of using power wisely.

The Audi S8 does not just offer impressive dynamics. It embodies our goal in an inimitable manner: always achieve more. More performance. More comfort. More efficiency.

The 4.0 TFSI engine with 382 kW uses the power of its eight cylinders only when needed: accordingly, the Audi cylinder-on-demand technology lowers the fuel consumption and emissions. From 0 to 100 km/h in just 4.2 seconds – this is also thanks to the unique lightweight construction of the Audi Space Frame (ASF®). Additional top-level driving dynamics are ensured by the quattro permanent all-wheel drive with sport differential; this is specifically tuned to the S8 and increases its agility even more.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.

# S8

Audi S8







A concentrated atmosphere reigns in the Audi S8. The grey instrument cluster with white needles, the shift paddles, pedals and footrest in aluminium look, as well as the comfort sport seats are only a few examples. The inlays and the selector lever in carbon Atlas lend an exclusive touch of quality and sporty design to the interior. From the leather-covered multifunction sport steering wheel with contrasting stitching to the S8 emblem: each element embodies both of these aspects – luxurious sportiness and extraordinary comfort.

Firm lateral support and impressively comfortable: the comfort sport seat in S8-Design in Valcona leather, lunar silver, with diamond-patterned stitching. The stitching, piping and accordion pleats are designed in the contrasting colour steel grey – exclusively for the Audi S8. The seat's fore/aft position, height and angle can be finely electrically adjusted, allowing you to always enjoy your preferred seat position. A pneumatic seat side bolster adjustment adapts to you and the pneumatic lumbar support ensures relaxation even on longer journeys. Seat heaters, seat ventilation and a massage function are available on request. An additional accent is the start button: its red ring draws attention to the power that the engine unfolds.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.

Pure sportiness is revealed not only in the handling of the Audi S8 but also in its visual appeal. The newly designed S8 Singleframe in platinum grey with dual struts in chrome and S8 emblem defines the sporty front end. The side air intakes in S look are offered in high-gloss black and equipped with a transverse brace in aluminium look. The exterior mirrors and wide bumpers with a blade in aluminium look perfectly match the appearance of the classy athlete. The S8-specific 21-inch cast aluminium wheels in 5-triple-spoke design that are available on request underline this powerful look and reveal the optional ceramic\* high-performance brake. Dual-branch twin tailpipes in chrome look and the diffuser insert in aluminium look/platinum grey at the rear round off this vehicle in a striking manner. The brilliance and intensity of the optional crystal effect paint finish in prisma silver put the finishing touches to the high-quality overall appearance.

\*Please consult your Audi partner or national Audi website to find out more about the special features of the ceramic brake.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.



If you want to experience the Audi S8 in action, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/s8film](http://www.audi.com/s8film)















Audi drive select in the Audi S8 offers you five different modes. You can choose between a particularly comfortable driving style, an automatic setting that keeps comfort and dynamics in balance, a distinctively sporty mode, and one that helps to optimise consumption. The fifth option, individual, offers even more settings to adapt the characteristics of the S8 to your needs – at the push of a button. For example, Audi drive select also influences the dynamic steering that is specifically tuned to the S8. At high speeds it ensures excellent directional stability, and at low speeds even faster reactions to your steering commands. You can also use Audi drive select to choose the electronically controlled adaptive air suspension sport with S8-specific tuning. For even more sportiness in every curve.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 125.





Audi ultra on the podium: the Audi R18 ultra

# Audi ultra:

## Every gram less extends the lead.

Audi ultra, the pioneering lightweight technology from Audi, is more than just the sum of its individual components. It combines innovative materials, intelligent design principles and production processes that use resources sparingly into an overall concept. Many Audi ultra lightweight measures have already been implemented in the Audi A8 models.

That starts with the body itself. The Audi Space Frame (ASF) is made almost entirely of aluminium. This provides a high level of safety with an agile driving sensation – and reduced fuel consumption.

New, high-strength aluminium alloys are used for panels, castings and profiles and further reduce weight. For the first time, hot-formed steel panels are also integrated into the body structure in order to further improve its function. They are located in the region of the B-pillar.

Audi engines have made drive technologies such as direct fuel injection and turbocharging more and more effective. The modern TDI and TFSI engines in the A8 or S8 models extract more power from less displacement and thus are significantly lighter than equivalent engines from earlier

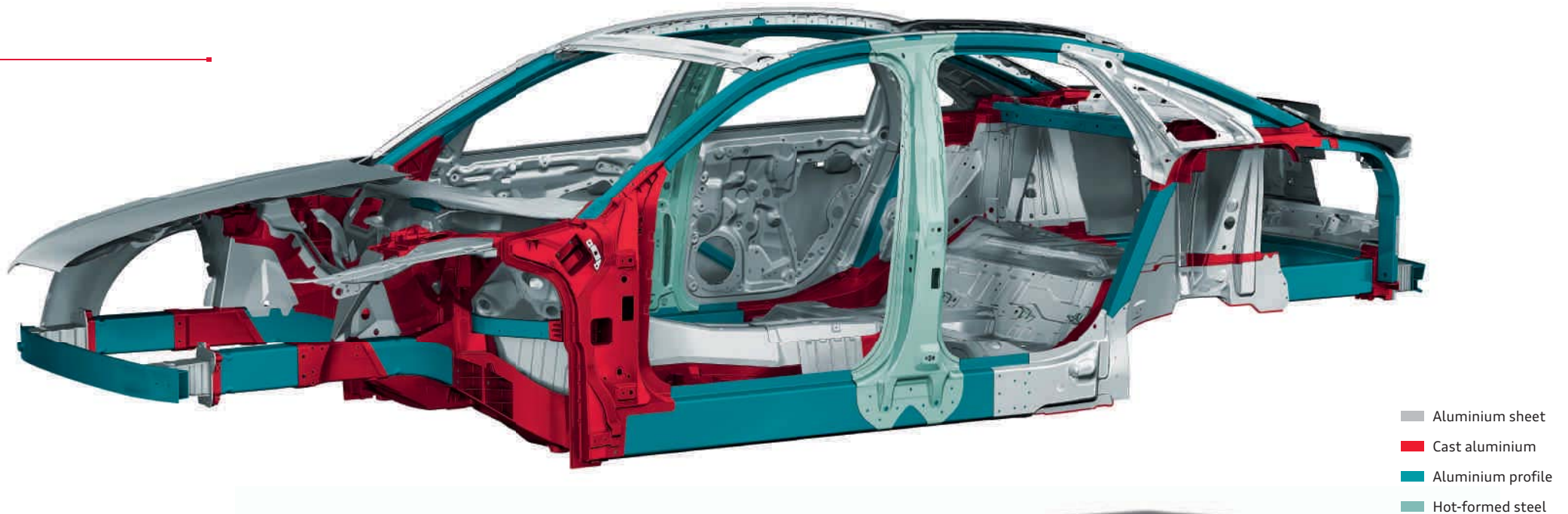
series. This principle culminates in the combination of a 4-cylinder engine with an electric motor in the Audi A8 hybrid and A8 L hybrid.

Each lightweight component has an effect on other components, allowing their dimensions to be reduced as well. The result is a continuous development process towards less and less weight and more and more efficiency. In figures: a vehicle that weighs 100 kg less can save up to 0.3 litres of fuel per 100 km.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.



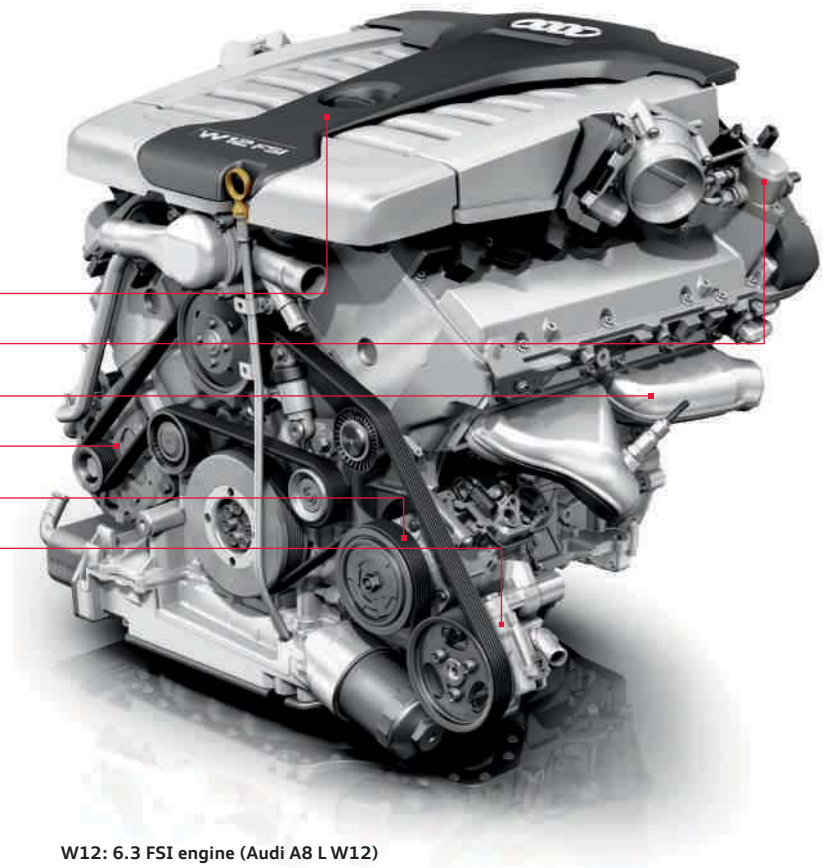
The demands placed on modern vehicles are **contradictory**. On the one hand, they must offer enhanced performance and comfort, on the other they need to be more economical and efficient. Audi ultra resolves this conflict by examining each and every component. We demand the highest functionality combined with the lowest possible weight. The result is an intelligent mix of materials that even allows a reduction in engine size: lighter vehicles no longer need a large engine to be agile. In 2012, for example, the two Audi R18 e-tron quattros and the Audi R18 ultra that drove to podium finishes at Le Mans had V6 engines, whereas their victorious predecessor in 2010, the R15 TDI, had featured a V10 engine.



The FSI®/TFSI® principle:

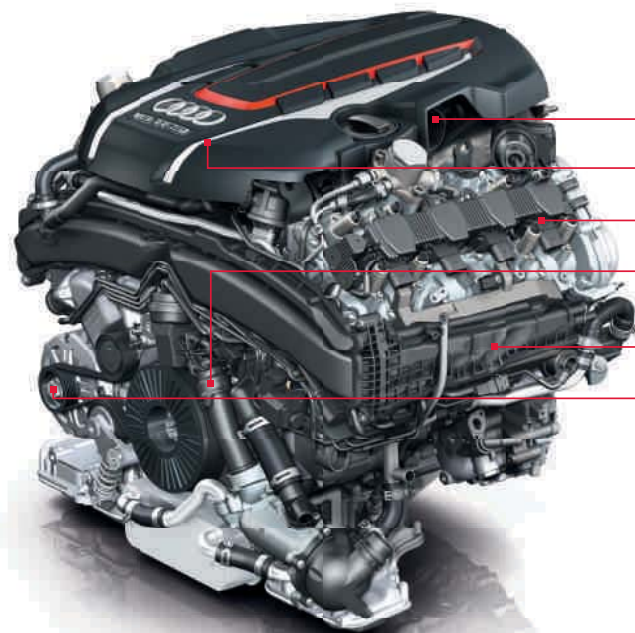
# Where others stop, we are just beginning.

central oil separator module  
130 bar high-pressure injection system  
air-gap insulated manifold  
generator with recuperation  
air-conditioning compressor  
regulated power steering pump



W12: 6.3 FSI engine (Audi A8 L W12)





V8: 4.0 TFSI engine (Audi S8)

- twin-scroll bi-turbocharger
- air-to-water intercooler
- Audi cylinder on demand
- switch valve in coolant circuit for thermal management
- intake manifold with switch flaps
- generator with recuperation



**TFSI with Audi cylinder-on-demand technology.** If the V8 4.0 TFSI engine of the Audi S8 does not need the full power of 8 cylinders in the partial-load operational range, Audi cylinder on demand closes the intake and outlet valves of 4 cylinders – 2 each per cylinder bank – and their ignition and fuel injection is switched off. This means that neither is air taken in or fuel injected nor is exhaust gas emitted. The deactivation depends on several factors: when revs are between 960 and 3,500 rpm, the speed is at least 25 km/h and you are travelling in at least third gear of the 8-speed tiptronic.

Who says that you can only think about fuel in terms of litres? Our engineers wanted to put every drop of petrol to optimum use. From this emerged FSI.

In FSI technology, the fuel is injected directly into the combustion chamber and atomised into a fine spray. This way, the fuel – metered to almost droplet precision – can be called upon the millisecond that the engine requires it. This leads to better utilisation of the fuel and ultimately, reduced consumption. The legendary 24 Hours of Le Mans has shown how important an efficient use of fuel is: there, the Audi R8, powered by an FSI engine, has been able to enjoy several convincing victories.

The Audi A8 employs the efficient FSI technology too. The latest generation of engine control units and an innovative thermal management system also help to reduce fuel consumption.

The 6.3 litre W12 engine with 368 kW generates a maximum torque of 625 Nm, which accelerates the car with agility to up to 250 km/h – in the process reaching 100 km/h in just 4.7 seconds. It is remarkable for its running smoothness.

The Audi S8 has a V8 4.0 TFSI engine that features the new innovative Audi cylinder-on-demand technology. This ensures that during partial load operation, only four of the eight cylinders are used – without you noticing the difference.

The engine runs just as smoothly and powerfully, but using less fuel and emitting less CO<sub>2</sub>. Thanks to its very spontaneous responsiveness and exceptional power delivery across the entire engine speed range, the 8-cylinder engine promotes a sporty superior driving style. Its 382 kW accelerate the S8 at a torque of 650 Nm from 0 to 100 km/h in 4.2 seconds. At 250 km/h the engine is electronically regulated.

The Audi A8 3.0 TFSI quattro also employs TFSI technology. And the remarkable thing about it is that it combines the advantages of FSI with a supercharger that ensures even better power delivery. The 6-cylinder engine generates a powerful 213 kW. It features an innovative

mechanical supercharging system with intercooling, which turns the 3.0 TFSI V6 into a compact powerhouse – with moderate fuel consumption. The peak torque of 420 Nm is sure to impress you, as will the torque curve. Thanks to its very spontaneous responsiveness and exceptional power delivery across the entire engine speed range, the 6-cylinder engine promotes a particularly dynamic driving style. The Audi A8 accelerates to 100 km/h in 6.1 seconds and still has plenty of power reserves left after that.



**The piezo injectors** open and close within milliseconds and inject fuel several times into the combustion chamber at pressures of up to 2,000 bar. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gram.



**Pre-injection** results in a “gentle” combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.

# TDI®

## In other words: where is the tank?

One in every two Audi cars sold today is a diesel. What sounds perfectly normal now was cause for huge excitement 20 years ago, when Audi revolutionised the market with the first 2.5 litre TDI engine. Since then, developments such as common rail technology have made TDI even more efficient. Piezo injectors ensure the fuel is finely and precisely distributed. Consequently, since the first TDI, the engines have become more economical, whilst specific output has increased. So it was only logical that a diesel car should then enter the world of motorsport. And

successfully too: in 2006, Audi was the first car maker to win the 24 Hours of Le Mans with a diesel-powered race car, the Audi R10 TDI – and then went on to repeat this victory several times over.

Engines with winner’s genes await you in the Audi A8. For example, the 3.0 TDI engine with 184 kW. Of course, efficiency does not exclude driving enjoyment: with the powerful 550 Nm of torque, you can accelerate your A8 from 0 to 100 km/h in just 6.1 seconds. The 3.0 TDI with

150 kW and front-wheel drive has a combined fuel consumption of 6.0 l per 100 km. And it goes without saying that both work with the intelligent common rail technology. In addition to the standard catalytic converter and diesel particulate filter, the 3.0 TDI clean diesel with 184 kW is equipped with a technology that specifically reduces nitrogen oxides.

The 4.2 TDI is even more powerful: 258 kW and a maximum torque of 800 Nm will take you from 0 to 100 km/h in just 5.5 seconds. Fuel

consumption, however, is just 7.4 litres per 100 km. This is also assured by the common rail technology which injects the fuel directly into the combustion chamber at pressures of up to 2,000 bar. An innovative thermal management system is at work in the 4.2 TDI engine too where it helps to reduce fuel consumption by heating up the coolant quickly. In addition, it has been possible to reduce the weight of the engine despite its greater engineering complexity.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.



regulated power steering pump  
2,000 bar high-pressure injection system  
air-conditioning compressor

turbocharger with rpm recording and regulation  
switchable water pump (thermal management)  
generator with recuperation



4.2 TDI engine



**Hybrid power electronics:** independently control the flow of energy between high-voltage battery and electric motor and ensure the vehicle power supply. The use of the latest technologies provides for high functionality packed in a compact design.

---

**2.0 TFSI engine:** has received the “Engine of the Year”<sup>\*</sup> award 5 times. The Audi valvelift variable valve control system markedly improves engine efficiency and at the same time increases its torque. In combination with the high torque available from the electric motor, dynamic acceleration is possible.

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## Fully charged with progressive ideas.

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# Driven by hybrid technology.

As full hybrids, the Audi A8 hybrid and A8 L hybrid are able to run purely on electricity – and thus emission-free – for a certain period. This is made possible by the high-performance lithium-ion battery. The weight-improved construction of all the hybrid components enables you to drive efficiently.

You will experience the fascinating scope of hybrid technology in the Audi A8 hybrid and A8 L hybrid by choosing one of three driving programs. In EV mode, for example, you can drive in pure

electric mode to a greater extent, at speeds of up to 100 km/h and almost noiselessly – an absolutely new driving experience! At a constant speed of 60 km/h this is possible up to a range of 3 km. You’ll also be delighted with the interaction between the combustion engine and the electric motor. It can not only achieve a significant reduction in consumption and emissions, it results in improved performance as well. As far as the Audi A8 hybrid and A8 L hybrid are concerned, performance is efficient power.

**e-automatic air conditioning:** is operated by an electric air-conditioning compressor, independently of the engine. This means climate control is always available – even in pure electric mode and with the engine switched off when the vehicle is at a standstill.

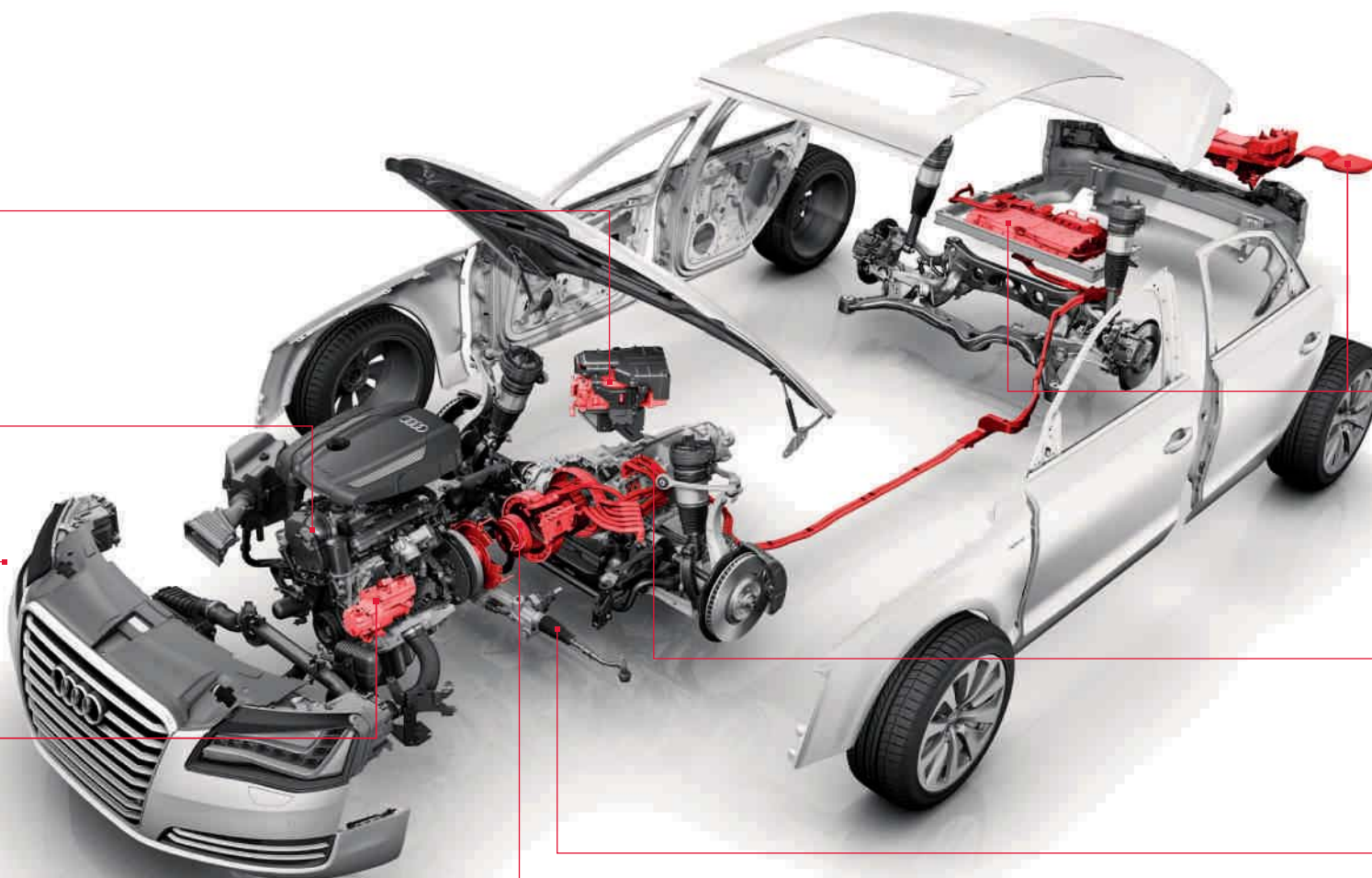
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**Electric motor:** combines efficiency and dynamism, and acts as either traction engine, generator or starter depending on the driving situation and performance requirement. The compact and particularly lightweight electric motor is connected to the crankshaft through a clutch. This parallel hybrid concept ensures that the available power is transmitted directly. The result: convincing drive-off performance and acceleration in just about every driving situation

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<sup>\*</sup>The “International Engine of the Year Awards” are awarded by renowned journalists from more than 30 countries: UKIP Media & Events Ltd. [www.ukipme.com/engineoftheyear](http://www.ukipme.com/engineoftheyear)





**Lithium-ion battery (including battery cooling):** determines the performance and operating radius of the hybrid drive. It has 2 major advantages compared with conventional nickel metal-hydrate batteries: its high energy density means greater power output, whilst the compact construction considerably reduces its weight. Active battery cooling improves the availability of the hybrid system and prolongs its operating life. The Audi A8 hybrid and A8 L hybrid are among the first cars in the luxury class that are able to run purely on electricity with a lithium-ion battery for a certain period.

**8-speed tiptronic:** integrates the electric motor with no additional space requirement, and controls the connection to the combustion engine through the clutch. It combines easy gear changing with sportiness and efficiency. The Dynamic Shift Program (DSP) determines the suitable shifting point itself, and adapts to your individual driving style.

**Electromechanical power steering:** increases efficiency, since energy for the power steering does not need to be permanently supplied by the engine. It is generated electrically if required, regardless of the engine's operating state.



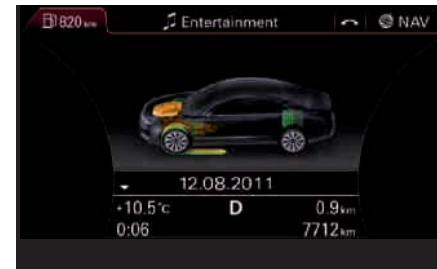




Recuperation



Electric driving



Boost



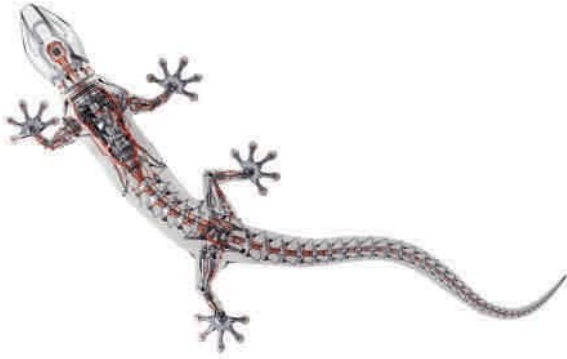
Combined driving in hybrid mode



## A saloon that shows character.

The Powermeter means you're always in the picture about the current hybrid operating modes, such as pure electric driving, boost or recuperation. You can choose whether to put the emphasis on high efficiency or a dynamic driving style. The EV mode is activated by a push button and has been designed for extended electric driving. As in all other Audi A8 models, you can

use the selector lever to choose between D and S mode. In the Audi A8 hybrid and A8 L hybrid, the D mode maintains an efficient balance between consumption and performance. In the S mode, the electric motor is used as reinforced support during acceleration and overtaking. For improved performance.



# Why only use two wheels when a car has four?

## The quattro® permanent all-wheel drive.

quattro is a permanent all-wheel drive. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, then the drive force is transferred to the other axle – automatically and permanently distributed through the centre differential. The basic distribution is 40:60 – 40 % of the drive force comes from the front axle, 60 % from the rear. The benefit is better traction during acceleration and improved safety due to exceptional grip. So much for the technology. But what makes quattro unique is really the driving feel. “As if you are stuck to the road,” some customers say. We put it like this: quattro gives you a better feel for the road – and thus more safety. The quattro with sport differential further

reinforces this unmistakable quattro feeling. Vehicles tend to experience understeer when steering or driving into corners. This is a normal physical process: a moving object opposes a change in direction. The elastic tyres and the suspension mounts tense up until the new direction has been adopted. When accelerating into a corner, the load on the front axle is reduced and it therefore transfers less lateral force to the tyres – the vehicle understeers.

With the sport differential on the rear axle, the tendency is largely counteracted. This is because the quattro rear axle differential has been extended left and right by a clutch system with

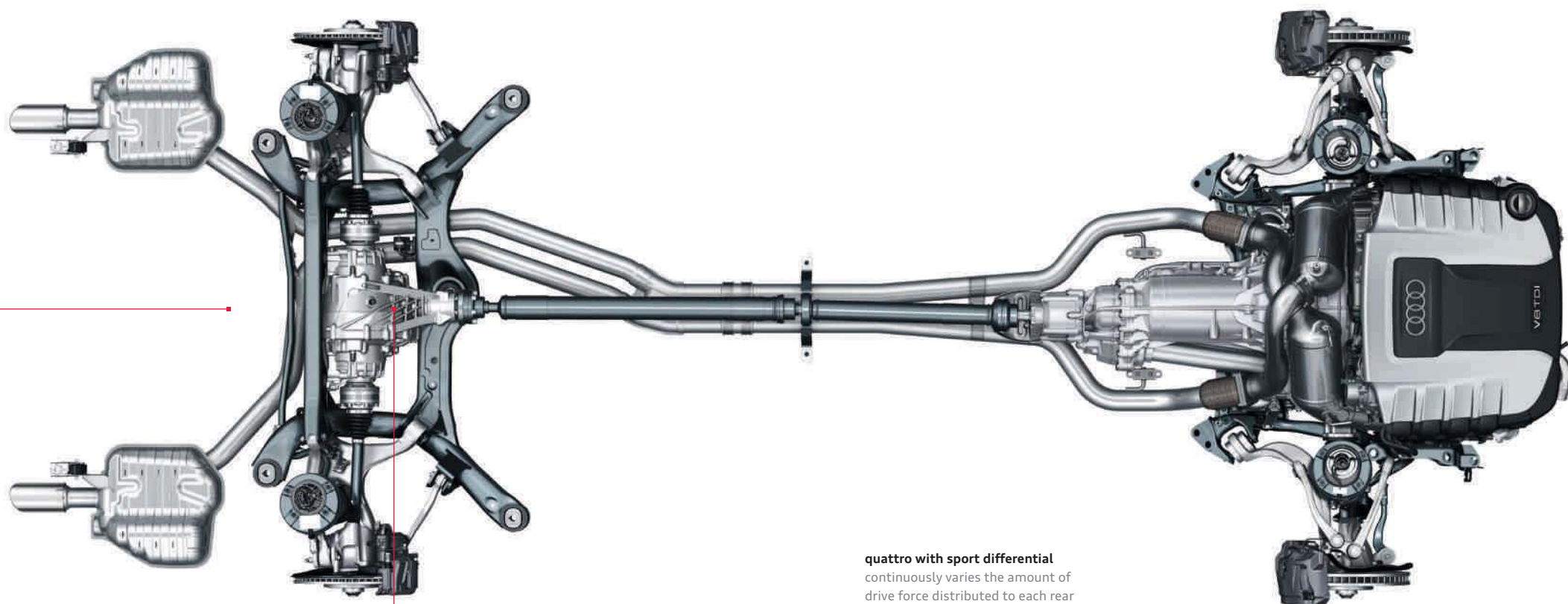
two gear levels. They ensure that the individual wheels on the rear axle receive different levels of torque.

The clutches are activated by an electro-hydraulic actuator. Depending, for example, on the steering angle, lateral acceleration, yaw angle and driving speed, the system calculates the right distribution of wheel torque for any driving situation. In this way the power is specifically channelled to the outer rear wheel when steering or accelerating into a corner. The effect: the vehicle is effectively pressed into the corner by the drive force and follows the angle of the front wheels. The variable left and right drive forces

also help stabilise the steering and the usual steering corrections are hardly necessary.

The sport differential has a reaction time of less than 100 milliseconds and is therefore faster than the Electronic Stabilisation Control (ESC). And while ESC can only take effect once there is a certain difference between the steering angle and the rotational movement of the vehicle, the sport differential influences the dynamics of the vehicle in advance.





**quattro with sport differential**  
continuously varies the amount of  
drive force distributed to each rear  
wheel and ensures high cornering  
agility and impressive driving  
dynamics.

Why does the Audi A8  
suit you so well?  
Because it adapts itself  
to you so well.

---

Audi drive select.



comfort



dynamic



auto

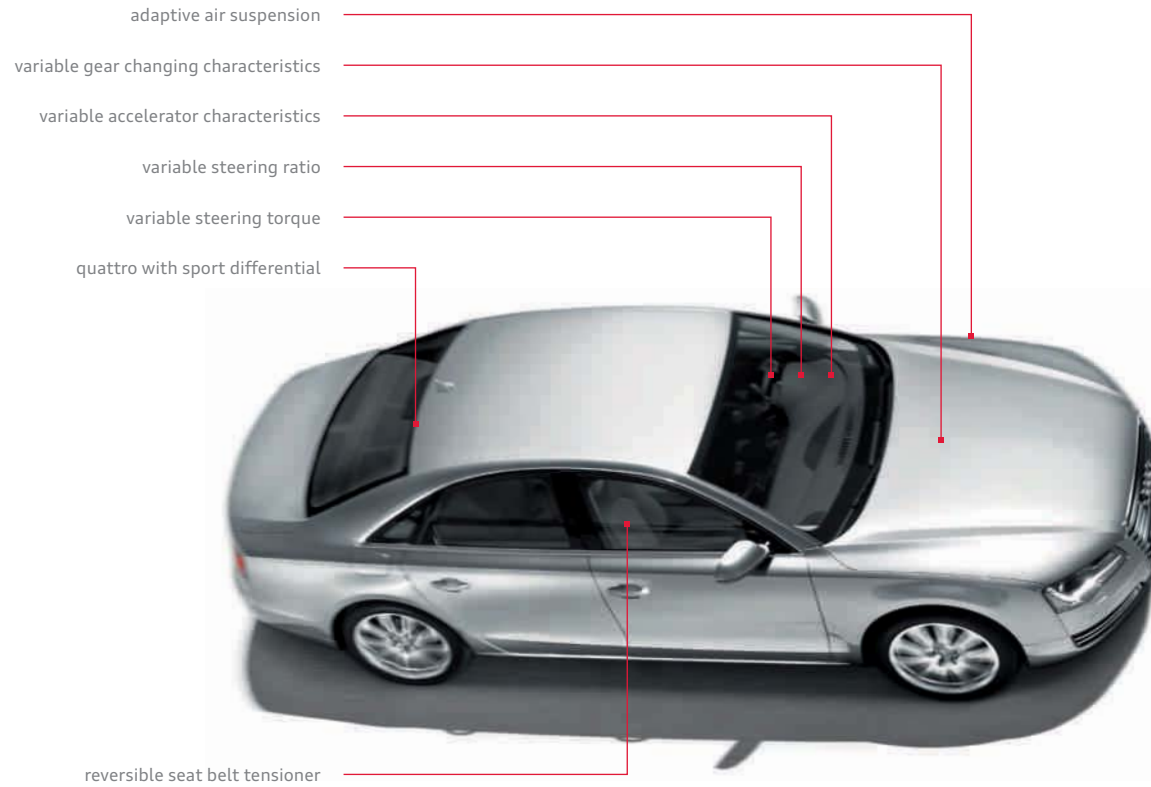


efficiency



individual





Everybody defines driving dynamics differently. That is why we give you the opportunity to adapt the car to your desires. With the standard Audi drive select, you can influence individual vehicle components at the push of a button and so change the character of your Audi. Audi drive select is what makes this possible.

You have five\* modes to choose from: efficiency, comfort, dynamic, auto and the “individual” mode which allows you to determine yourself

how the associated vehicle components should behave. The comfort mode is especially suitable for providing the most relaxed driving possible on long journeys. For particularly sporty driving, for example on winding roads, there is the dynamic mode. The auto mode provides the balance between an agile and comfortable driving style. The efficiency mode shifts the engine, transmission, adaptive air suspension, climate control and optional adaptive cruise control into a consumption-optimised basic setting.

Audi drive select works like this: among other things, the system influences the accelerator characteristics, the adaptive air suspension, the gear changing characteristics, the damper regulation, the reversible seat belt tensioner and, if fitted, the sport differential and dynamic steering. The latter provides even more precise steering with immediate feedback from the road. With Audi drive select, the steering ratio curve varies depending on the speed. That means in dynamic mode the steering responds more

directly than, for example, in comfort mode. Audi drive select can change even more driving components: in the transmission, the engine speeds at which the gear changes take place are adjusted – in dynamic mode, gear change occurs at higher engine speeds and in comfort mode at lower ones. Damper regulation sees a change in the level of damping forces, whilst with the quattro with sport differential, the distributed drive torque is varied.

\*You have up to four modes available in the A8 hybrid and A8 L hybrid: comfort, dynamic, auto and individual. The fuel consumption and CO<sub>2</sub> emission figures can be found from page 124 onwards.

# Dynamics and comfort were once opposites. We've made the differences vanish into thin air.

Every road is different – but there's no reason for you to notice. How do we do it? In the Audi A8, the suspension adapts to many driving situations and to the road surface as standard.

We call it **adaptive air suspension**. An electronically controlled air suspension system operates individually on each of the four wheels and is combined with an infinitely variable adaptive damping system. Sensors on the body and on the axles monitor the current driving situation and send information to the system during the journey. Furthermore, the air springs guarantee that, even when carrying heavy loads, the vehicle's driving characteristics will hardly be impaired.

With Audi drive select you can control the damper properties of the suspension and the trim of your vehicle via the selected modes. In the dynamic, auto and efficiency modes, the vehicle is lowered by 10 or 20 mm below the regular level when you drive at speeds above 120 km/h for more than 30 seconds. This improves aerodynamics and helps to lower the fuel consumption. The comfort mode results in comfort-oriented vehicle

tuning and is especially suitable for long journeys on the motorway. The optional adaptive air suspension sport is tailored to provide sportier tuning: compared to the standard adaptive air suspension, the vehicle is already 10 mm lower in its standard setting. At speeds of 120 km/h and above, the vehicle is lowered by another 10 mm. The adaptive air suspension sport with S8-specific tuning provides even stiffer damping.

The standard 19-inch high-performance brake system in the Audi S8 takes a powerful hold with its 6-piston fixed callipers on the front axle. A single-piston floating calliper is used on the rear axle. The optional **19-inch ceramic brake\*** with a 6-piston fixed calliper is available for even more demanding loads. In this brake system, the brake discs are made of a carbon-fibre reinforced ceramic material, which is based on hard and abrasion-proof silicon carbide with embedded high-strength carbon fibres. This combination results in an enormous abrasion resistance which allows extremely high mileages to be achieved, while reducing sensitivity to high thermal loads.



\*Please consult your Audi partner or national Audi website to find out more about the special features of the ceramic brake.



**Fully load-bearing air springs** on the front and rear axles always provide the vehicle with excellent driving comfort, thanks to constant ride adjustment – even when the vehicle is fully loaded or when using a trailer. The lift mode increases the ground clearance in difficult terrain.

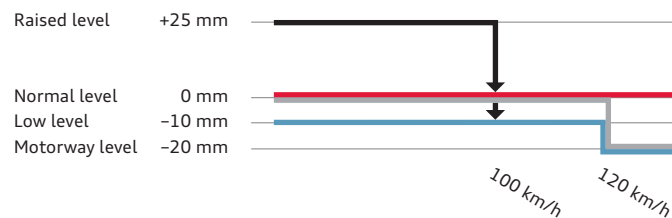
**The infinitely variable damping control** adjusts itself automatically to every driving situation in fractions of a second and, depending on the selected driving program, ensures a driving experience ranging from sporty dynamic to comfort-oriented.

**19-inch ceramic brake\*:** the brake discs have a diameter of 400 mm. The front brake callipers in high-gloss anthracite have the “Audi ceramic” logo.

## adaptive air suspension | Audi A8

- lift
- comfort
- auto/efficiency
- dynamic

**Air springs and damper control**  
special mode for increased ground clearance  
tuned for comfort  
comfort-oriented  
sporty



## adaptive air suspension sport | Audi A8

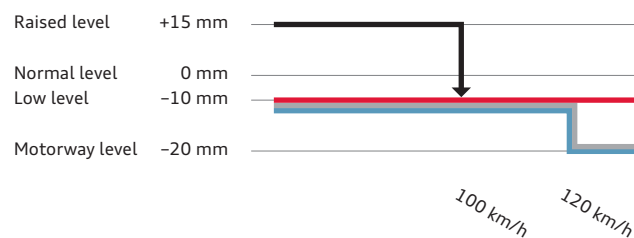
- lift
- comfort
- auto/efficiency
- dynamic

**Air springs and damper control**  
special mode for increased ground clearance  
comfort-oriented  
sporty/comfort-oriented  
sporty-dynamic

## adaptive air suspension sport | Audi S8

- lift
- comfort
- auto/efficiency
- dynamic

**Air springs and damper control**  
special mode for increased ground clearance  
sporty/comfort-oriented  
sporty  
very sporty



**Please note:** depending on the driving situation, the ride levels may, at times, deviate from the above representation.



# Follow your intuition.

## And you'll get there.

We try to match up to our claim of “Vorsprung durch Technik” in every aspect of an Audi – for example with the advanced MMI – Multi Media Interface. The MMI is used to control a wide variety of media in the vehicle, as well as the navigation system and other convenience functions. In addition, you can use it to control the optional services supported by Audi connect.

It used to be simple to operate the MMI – and now it's even easier. A reduced number of buttons brings greater clarity. All five so-called hard keys, for the telephone, navigation or car set-up functions for example, are located around

the central rotary/push-button control – for intuitive operation. The operating buttons for radio and media are logically arranged near the volume control. The carousel layout in the MMI display provides you with an even better overview, making it easier for you to get to where you want to be.

The 8-inch colour display, which pops up electrically, presents all the information in a very attractive look and with impressive clarity.

The special thing about the optional MMI navigation plus is the MMI touch – a touch-

sensitive control panel for intuitive operation of the MMI. It offers you, among other things, an intelligent way of controlling the navigation functions – by “writing” letters or numbers on the control panel with your finger. The system acknowledges your input after each character by means of audible feedback. You can also browse through the albums in your music collection on the jukebox – a brief flick of the finger on the touch pad is all it takes.



**Navigation system:** the hard disc navigation system MMI navigation plus with MMI touch provides a 3D map view and a 3-dimensional display of famous buildings and sights.



**MMI touch:** you can “write” with your finger on the MMI touch. The system recognises letters and numbers. It can be used for navigation and for your phone. In jukebox mode, you can also thumb through the albums of your music collection with a brief flick of the finger and determine the sound centre of the sound system.



**Media:** display of available media sources such as the jukebox, inserted SDHC cards, Audi music interface or CDs and DVDs; display of optional TV tuners



**Audi connect:** all the services supported by Audi connect can be used quickly and easily with the MMI. The intuitive operation of the MMI makes internet access extremely easy.



# Audi connect:

## The intelligent connection between the internet, the vehicle and you.

These days, we are connected everywhere and at all times – at home, at work and on the move. Being connected whenever you wish, even in your car, is what modern mobility is all about. Audi connect keeps you connected to the world via the data module integrated in the vehicle. You can access the contacts and music collection on your mobile phone<sup>1</sup> conveniently and directly via Bluetooth. In addition, there is a Wi-Fi hotspot for wireless connection of up to eight mobile devices. You can use Audi connect to find out more about cultural events in town, find the cheapest petrol stations nearby, put your own personal route

together at home and then transfer it to the navigation system or explore your destination online in advance. The numerous integrated services and functions allow the vehicle to become part of the global network – increasing comfort and taking automotive fun to new heights. Simple, fast and customised.

Further detailed notes on availability and legal information about Audi connect, the technical requirements (necessary optional equipment, mobile phone contract, registration), any costs which may be incurred and the respective

conditions of use can be found on page 115 of this catalogue. Please contact your Audi partner for information about the availability and scope of the services supported by Audi connect or visit [www.audi.com/connect](http://www.audi.com/connect).



If you want to experience the full diversity of Audi connect, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/audiconnecta8](http://www.audi.com/audiconnecta8)

<sup>1</sup>Please visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) or contact your mobile service provider for the compatibility test and further information.

<sup>2</sup>Google and the Google logo are registered trademarks of Google Inc.



## Mobility & navigation



**Point-of-interest (POI) search with voice control**  
in the Google™ database<sup>2</sup>



**Traffic information online**  
Detailed information on traffic flows, e.g. for individual stretches of road; faster and more precise information on the occurrence and clearing of traffic jams



**Navigation with Google Earth™ map service<sup>2</sup> and Google Street View™<sup>2</sup>**  
with high-resolution (30 m zoom) aerial and satellite images, photos, business entries, etc.



**Fuel prices**  
The cheapest petrol stations at your destination or in the vicinity



**Parking information**  
Help with looking for car parks and multi-storeys incl. price details. And – if available – details about vacant spaces

## Communication



**Wi-Fi hotspot**  
connects your mobile devices to the internet

## Infotainment



**Weather**  
Charts and weather maps relating to the destination



**Audi music stream**  
Access to global radio stations via smartphone app and Wi-Fi connection



**News online**  
Text and images about current world events



**City events**  
Up-to-date information about events e.g. in your vicinity or at your destination



**Travel information**  
Professionally prepared sightseeing information, with read-aloud and import function directly to your navigation destination



**myAudi – your personal “control centre”**  
Put your own personal route together at home and send it to your Audi MMI. Destinations can be entered via [audi.com/myaudi](http://audi.com/myaudi), via the **myAudi mobile assistant app** or via **Google Maps™<sup>2</sup>**.

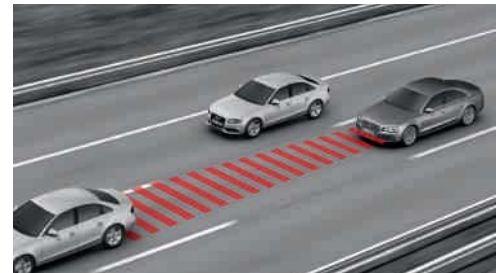


# You sit at the wheel.

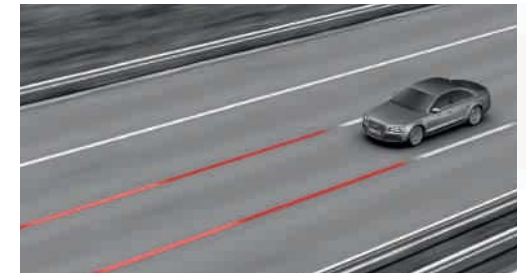
## Others are working in the background.

Most road accidents are caused by human error. In many cases, the results of accidents can be reduced by modern assistance systems. Audi puts various different technologies to work to help you reach your destination safely. The assistance systems work closely together, which increases their versatility and performance – and makes your trip more comfortable at the same time.

To help you relax on the way to your destination, the optional MMI navigation plus with MMI touch allows you to connect some of the assistance systems with GPS navigation data even when route guidance is switched off. Linking the adaptive cruise control, camera-based speed limit display and adaptive light with variable headlight range control assistance systems with GPS data from your environment means they can provide more anticipatory support.



**adaptive cruise control with Stop&Go function (including Audi pre sense front)\*:** the automatic distance control uses radar sensors, a video camera and the sensors from the parking system to monitor the area around the vehicle. Within system limits, the vehicle brakes and accelerates automatically, keeping the distance set by the driver to the traffic ahead constant. In slow-moving traffic or in a traffic jam, system-controlled braking to a stop and automatic restart at driver's request are possible.



**Audi lane assist\*** supports you when travelling at speeds from about 60 to 250 km/h if you inadvertently drift out of your chosen lane. When the lane markings are crossed, the steering wheel vibrates to give the driver a warning. If the indicator has been activated, there is no warning. The timing of the warning and the strength of the vibration can be selected individually to one of 3 levels in the MMI.



**Audi side assist (including Audi pre sense rear)\*:** the lane change assistant helps you to change lanes. From a speed of about 30 km/h, it monitors the area alongside and behind the vehicle. Radar sensors at the rear detect any vehicles that may be in the blind spot or approaching quickly from behind. If Audi side assist deems that a detected vehicle will compromise lane change, it signals this by means of an LED display on the corresponding exterior mirror.

**Please note:** the systems can only work within system limits. They can be of assistance, but drivers are still required to be attentive at all times.

\*Optional equipment.





Because in an emergency, a second is 0.9 seconds too long:

---

# Audi pre sense.

The Audi A8 does not only come with many new technical innovations but also with something extra special: a sort of sixth sense – or Audi pre sense. Various vehicle systems categorise different driving situations and, where necessary, implement actions for preventive occupant protection or for collision reduction.

Radar sensors at the front and rear (depending on the equipment fitted) gauge the area in front of and behind your Audi A8. A video camera also monitors the road in front of you. It is located in the area of the interior mirror – the highest possible point inside the vehicle – and delivers 25 pictures per second with a resolution that has yet to be matched in the field of automotive engineering. In addition, the ESC control unit transmits further data. Using these different sources of

information, Audi pre sense can create a very realistic picture of the vehicle's surroundings.

**Audi pre sense basic** includes various preventive passenger protection systems that are activated in the event of a critical driving situation. These include: tensioning of the front seat belts, activation of the hazard warning system and closing of the sliding sunroof and windows.

**Audi pre sense front** additionally monitors the traffic ahead via the radar sensors of the optional adaptive cruise control with Stop&Go function. In critical situations, the Audi braking guard warns the driver and increases the braking force if necessary. In extreme situations, the preventive protection systems are activated.

**Audi pre sense rear** monitors the traffic behind the vehicle with the help of the rear sensors of the optional Audi side assist and, in addition to the actions of the Audi pre sense basic, brings the optional memory seats into a more suitable position in the event of a possibly imminent rear-end collision. If fitted, the pneumatic side bolsters are filled to better support the occupants.

The assistance package including Audi pre sense plus extends the features of Audi pre sense basic, Audi pre sense front and Audi pre sense rear, adding maximum deceleration to form **Audi pre sense plus**: in addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations in which a collision is unavoidable and initiates a maximum deceleration action to minimise the impact speed of the crash by up to 40 km/h.

# Turning night into day.

At the press of a button.



The human eye is one of the most sensitive sensory organs. But even it can sometimes miss something. For example, when it is dark or you have been dazzled. We are doing our best to help you in these situations. The optional night vision assistant with marking of detected pedestrians records the area in front of the vehicle using a thermal imaging camera and highlights any

identified pedestrians located between approx. 15 and 90 metres away. Should the system detect an imminent collision between the vehicle and an identified pedestrian, then the colour of the marking will change to red and a warning tone will sound. In addition, the pedestrian is illuminated with three brief headlight flashes by use of the marking light.

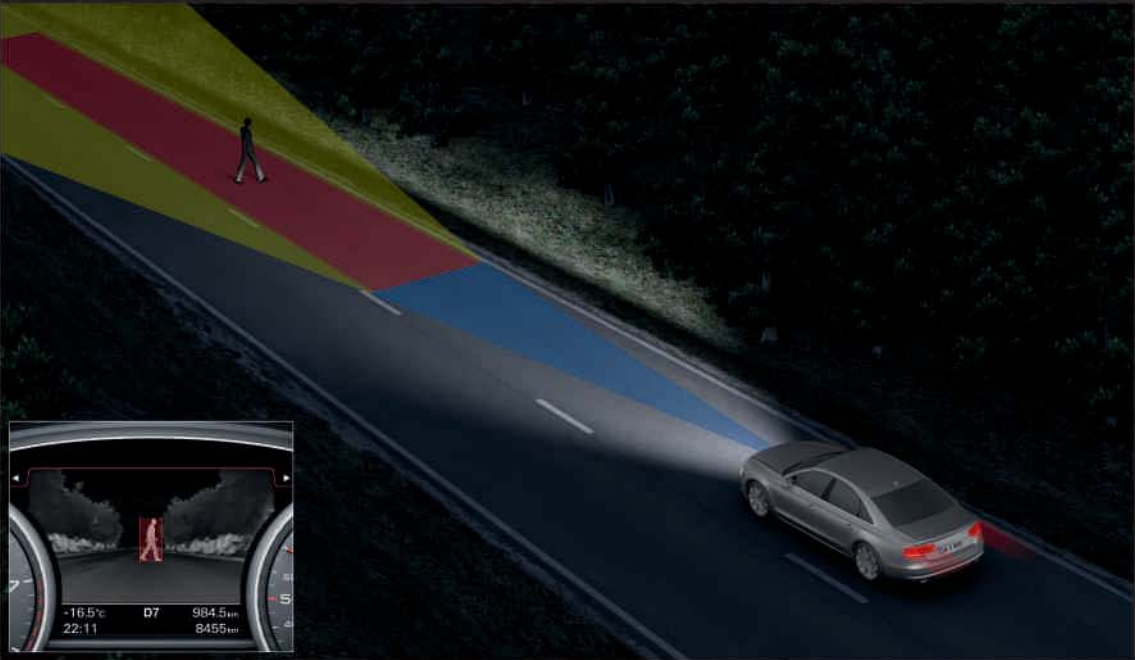
The night vision assistant can be turned on or off via a button on the rotary light switch. Marking, warning signal and image contrast are configured in the car menu.



Pedestrians identified in the detection area are highlighted in yellow.



Should the system detect an imminent collision, the marking turns from yellow to red and a warning tone will sound.



Subject: Light	<h1>&lt;300 °C</h1>
	<p><b>Conventional light bulbs reach temperatures of up to 300 °C.</b> Due to their sophisticated technology, LED lights are somewhat more sensitive and should not get hotter than 150 °C. Because of the engine, the temperature of the area around the headlights is already around 120 °C. In theory, then, LED headlights would need an additional cooling system to be able to work. However, the Audi engineers did not want to spoil the good low-energy credentials of the LED headlights, so they developed a fan which directs heat away from the LED chips. The special feature of this fan is its additional benefit. The high operating temperature of standard bulbs means that they can defrost the headlights, which LEDs cannot. The newly developed fan directs warm air from the LED chips directly to the headlight lens and thus defrosts them and prevents them from misting up.</p>



Daytime running lights



High beam



Dipped beam



Indicator

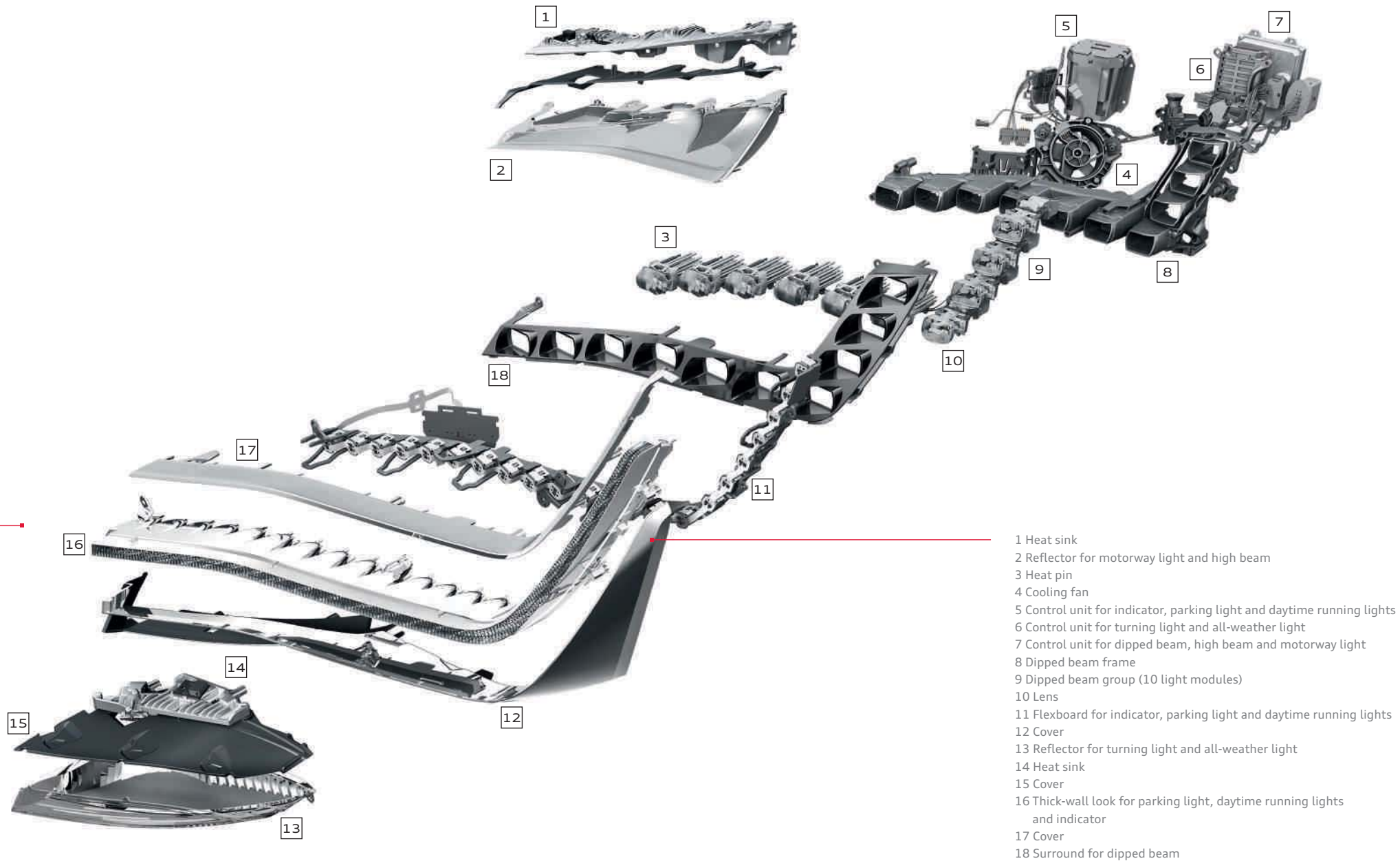
# Less energy, more light:

## Your Audi with full-LED headlights.

On request, the technology of the full-LED headlights is available for the Audi A8 and A8 L; it is standard for the A8 L W12, A8 hybrid, A8 L hybrid and Audi S8. Full-LED headlights not only require less energy than standard lighting systems, but also provide a brighter light which is perceived to be much more pleasant. The dipped beam consists of a distinctive line of ten individual light modules. This makes the

Audi A8 unmistakable even at night. The high beam, daytime running lights and indicators also feature LED technology. The use of the same material for all functions makes completely new lighting effects possible. The Audi A8, therefore, has the right light for every situation: it has a motorway light which, at speeds above 110 km/h, automatically more than doubles the range of the light cone (from approx. 70 m at dipped

beam to 150 m with motorway light). In addition, the A8 has a combined daytime running light/indicator light unit as well as an all-weather light which makes conventional front fog lights superfluous. The individual LED modules are skilfully controlled to redistribute the light, reducing glare from rain or fog.



- 1 Heat sink
- 2 Reflector for motorway light and high beam
- 3 Heat pin
- 4 Cooling fan
- 5 Control unit for indicator, parking light and daytime running lights
- 6 Control unit for turning light and all-weather light
- 7 Control unit for dipped beam, high beam and motorway light
- 8 Dipped beam frame
- 9 Dipped beam group (10 light modules)
- 10 Lens
- 11 Flexboard for indicator, parking light and daytime running lights
- 12 Cover
- 13 Reflector for turning light and all-weather light
- 14 Heat sink
- 15 Cover
- 16 Thick-wall look for parking light, daytime running lights and indicator
- 17 Cover
- 18 Surround for dipped beam



## Quality is evident in the whole. And in each small detail.

When we design a new Audi, we not only pay attention to an exceptional design and matchless driving characteristics. Above all, we prioritise visible, perceptible quality which you can grasp with all your senses.

One example of this is the optional Valonea leather for the comfort seat with seat ventilation. The name hints at its purely plant-based tanning process, since the tanning agents are derived from different types of oak. This gives a natural feel and a wonderful, soft surface. Over time, this leather develops its own individual, unmistakable character, full of warmth and with a fine, classic leather aroma.

Valonea leather is used in an unmistakable combination with Nappa deerskin in the Audi A8. Despite its soft appearance, this unique leather is extremely robust. It has a distinctive structure and a subtle two-tone colour which emphasises the natural character of the leather.

Completely new procedures have been developed for the seat upholstery. The unique form of the seats in their different versions, for example the diamond-patterned design of the comfort sport seats, required the application of a new technique for perforating the material which would permit the use of decorative stitching on a seat with a large perforated area. Without forfeiting precision.

The woods for the inlays in the interior are a further special feature. The thin veneer boards are stripped from the trunks, roots and so-called burls. A set of parts for a vehicle generally comes from one burl or trunk, so that the individual parts match each other. After the veneer has taken its final form, our best tool comes into play: the human hand. The edges of the veneers are lightly sanded by hand to achieve the perfect form. The last coat of varnish which seals the edges is also applied by hand.

So as well as a great deal of innovative technology and many years of experience, there is always an element of uniqueness in your Audi for you to savour. And uniqueness of a high quality.





Audi exclusive. Exclusivity does not know the meaning of the word compromise. But it is familiar with endless variety.

Each year Audi sells over a million vehicles. Yet they only sell yours once. How is that possible? With Audi exclusive. This makes your Audi unmistakable.

Combine selected décors, coloured leather and a customised paint finish from the large selection of colours available from Audi exclusive to suit your personal wishes. Your unique vehicle will be the result.

Find out more about this topic from your Audi partner and in the Audi exclusive studio in Neckarsulm.







The image shows the Audi A8 L W12 with Audi exclusive customised paint finish in saddle brown, pearl effect; Audi exclusive leather upholstery and trim (package 4) in Valcona leather with comfort sport seats, front, in magnolia/ chestnut brown; piping and seat side bolsters in Valcona leather in chestnut brown; inlays in piano finish, black. From quattro GmbH



Audi exclusive selector lever in fine Nappa leather, chestnut brown



The selector lever in fine Nappa leather, colour-coordinated with your choice of interior colour sits pleasantly softly in the hand. The inlays in piano finish, black, give a sporty elegant appearance. The exquisite ambience is rounded off by the comfort sport seats in magnolia with piping and stitching on seat side bolsters and head restraints in chestnut brown. The shaped seat side bolsters provide for comfortable lateral hold, the seat centre panel in diamond-patterned stitching for pleasant sitting comfort.

These are only a few ideas with which you may customise your A8. Find out more: Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.



Extract from the Audi exclusive leather range



Valcona leather, alabaster white



Valcona leather, magnolia



Valcona leather, sand beige



Valcona leather, powder beige



Valcona leather, Havana brown



Valcona leather, cognac



Valcona leather, saddle brown



Valcona leather, chestnut brown



Valcona leather, crimson red



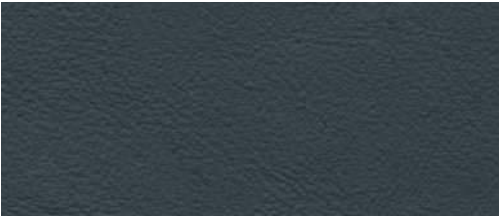
Valcona leather, classic red



Valcona leather, jet grey



Valcona leather, cloudy grey



Valcona leather, smoky blue



Valcona leather, night blue



Valcona leather, Iceland green

Seat upholstery optionally also in Alcantara (except crimson red)

Extract from the Audi exclusive paint finish range



Sand beige, pearl effect



Classic red, pearl effect



Extract from the Audi exclusive inlay range



Fine grain myrtle, nutmeg



Fine grain ash, nougat



Palace blue, pearl effect



Ipanema brown, metallic



Vavona wood, bronze



Tamo ash, natural dark brown



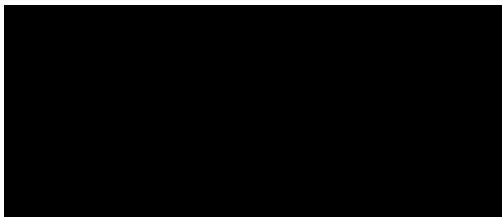
Mamba black, metallic



Audi exclusive customised paint finishes  
Individual choice of colour



Oak sepia



Piano finish, black



Saddle brown, pearl effect



Modrone, gold



Audi design selection balao brown: consummate style.





The Audi design selection balao brown fulfils quite sophisticated expectations – with your individual interior colours, special materials and a range of equipment that is tailored to provide you with the ultimate in personal comfort.

In the interior the seats, headlining and lining are offered in specially coordinated colour shades: balao brown and snow white. Inlays in fine grain ash, natural balsamic brown and brushed aluminium, silver provide refined accents. Comfort functions such as seat ventilation, massage function and the ambient lighting create an individual atmosphere of comfort and relaxation. Specific details on the range of the equipment package can be found on page 97.



Audi design selection brass beige: harmonious exclusivity.





A second option for driving in exceptional style: Audi design selection brass beige. It likewise offers exclusive interior colours, high-quality materials and exceptionally comfort-oriented equipment.

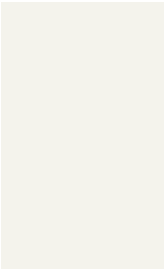
From the moment you first see the seats, they captivate: soft Valcona leather, brass beige is completed with stitching in granite grey. Additional colours that give a refined look to the interior: the headlining in Alcantara snow white and the inlays in fine grain birch, pearl beige and brushed aluminium, silver. Just sit back, relax and take in the full extent of the luxurious ambience. Specific details on the range of the equipment package can be found on page 97.



Solid paint finishes



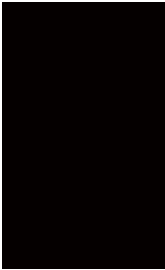
Ibis white



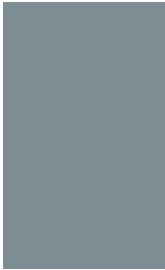
Metallic paint finishes



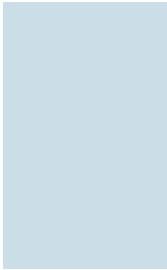
Havana black, metallic



Quartz grey, metallic



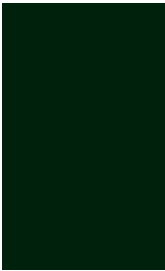
Arctic silver, metallic



Brilliant black



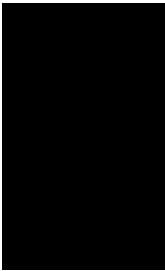
Emerald black, metallic



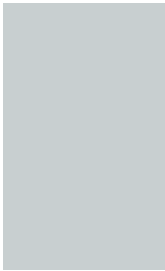
Ice silver, metallic



Oolong grey, metallic



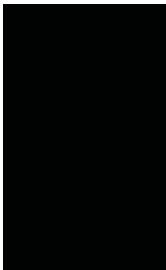
Glacier white, metallic



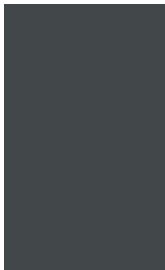
Pearl effect paint finishes



Phantom black, pearl effect



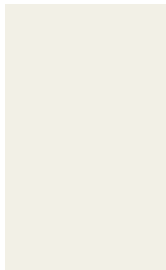
Daytona grey, pearl effect



Crystal effect paint finish



Prisma silver, crystal effect



Customised paint finishes



Audi exclusive customised paint finishes

From quattro GmbH.

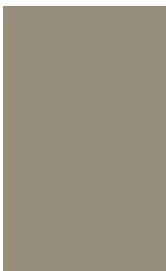
An extract from the Audi exclusive paint finishes can be found on page 79.



Night blue, pearl effect



Impala beige, pearl effect



Wheels/tyres



**Forged aluminium wheels in 6-arm design**  
size 8 J x 17 with 235/60 R 17\* tyres



**Cast aluminium wheels in 5-arm design**  
size 9 J x 19 with 255/45 R 19\* tyres



**Cast aluminium wheels in 10-arm turbine design (hybrid design), anthracite, partly polished**  
size 9 J x 19 with 255/45 R 19\* tyres



**Audi exclusive cast aluminium wheels in 5-segment-spoke design**  
size 9 J x 20 with 265/40 R 20\* tyres.  
From quattro GmbH



**Cast aluminium wheels in 7-arm design**  
size 8 J x 18 with 235/55 R 18\* tyres



**Audi exclusive cast aluminium wheels in 5-twin-spoke design**  
size 9 J x 19 with 255/45 R 19\* tyres.  
From quattro GmbH



**Cast aluminium wheels in 15-spoke design, partly polished**  
size 9 J x 19 with 255/45 R 19\* tyres



**Audi exclusive forged aluminium wheels in 7-twin-spoke design, polished, 2-tone**  
size 9 J x 20 with 265/40 R 20\* tyres.  
From quattro GmbH



**Cast aluminium wheels in 10-arm turbine design (hybrid design)**  
size 8 J x 18 with 235/55 R 18\* tyres



**Cast aluminium wheels in 10-spoke Y design, partly polished**  
size 9 J x 19 with 255/45 R 19\* tyres



**Cast aluminium wheels in 5-parallel-spoke design (S design)**  
size 9 J x 20 with 265/40 R 20\* tyres



**Audi exclusive forged aluminium wheels in 7-twin-spoke design, high-gloss polished finish, single colour**  
size 9 J x 20 with 265/40 R 20\* tyres.  
From quattro GmbH



Wheels/tyres



**Forged aluminium wheels**  
**in 10-parallel-spoke design, partly polished**  
size 9 J x 20 with 265/40 R 20\* tyres



**Audi exclusive cast aluminium wheels**  
**in 5-arm rotor design,**  
size 9 J x 21 with 275/35 R 21\* tyres.  
From quattro GmbH



**Cast aluminium winter wheels in 7-arm design**  
size 7.5 J x 18 with 235/55 R 18\* tyres,  
can be fitted with snow chains,  
permissible top speed 210 km/h



**Forged aluminium winter wheels**  
**in 10-parallel-spoke design**  
size 9 J x 20 with 265/40 R 20\* tyres,  
cannot be fitted with snow chains,  
permissible top speed 240 km/h



**Cast aluminium wheels**  
**in 5-triple-spoke design (S design)**  
size 9 J x 21 with 265/35 R 21\* tyres



**Audi exclusive cast aluminium wheels**  
**in 5-arm rotor design, matt titanium look,**  
**high-gloss turned finish**  
size 9 J x 21 with 275/35 R 21\* tyres.  
From quattro GmbH



**Cast aluminium winter wheels in 5-arm design**  
size 7.5 J x 19 with 235/50 R 19\* tyres,  
can be fitted with snow chains,  
permissible top speed 210 km/h



**Audi exclusive cast aluminium wheels**  
**in 5-arm structured design**  
size 9 J x 21 with 275/35 R 21\* tyres.  
From quattro GmbH



**Forged aluminium winter wheels in 6-arm design**  
size 7.5 J x 17 with 235/60 R 17\* tyres,  
can be fitted with snow chains,  
permissible top speed 210 km/h



**Cast aluminium winter wheels**  
**in 5-parallel-spoke design (S design)**  
size 9 J x 20 with 265/40 R 20\* tyres,  
cannot be fitted with snow chains,  
permissible top speed 240 km/h

**Run-flat tyres**

Journey can be continued on a flat tyre at a speed of up to 80 km/h and for a maximum distance of 30 km, without having to change the wheel.

**Anti-theft wheel bolts**

can only be loosened using adapter provided

**Tyre repair kit**

with 12V compressor and tyre sealant, located under the loading floor cover in the luggage compartment, top speed 80 km/h

**Spare wheel, space-saving**

**Tyre pressure loss indicator**

visual and acoustic warning if the pressure drops in one or more tyres; display in the driver information system

**Vehicle tool kit**

in the luggage compartment

**Vehicle jack**

in the luggage compartment

\*You will find specifications on the technical characteristics of tyres on page 127.



**Comfort sport seats, front**

**Comfort sport seats, front with seat ventilation**

- Front seats with wood trim on the back of the backrests; comfort head restraints; pneumatic lumbar support and seat and backrest side bolster adjustment and electric adjustment of seat height and fore/aft position, thigh support, upper backrest as well as head restraint and seat belt height at front
- Memory function for driver and front-passenger seat, steering wheel, exterior mirrors, front head restraints and belt height
- Heated, electrically adjustable, folding and automatically dimming exterior mirrors  
(The image shows comfort sport seat, front with seat ventilation, in Valcona leather, velvet beige.)

The model-specific standard and optional equipment can be found in the index from page 130 onwards.

**Leather upholstery and trim**



Alcantara/leather, black



Valcona leather, black\*



Alcantara/leather, titanium grey



Valcona leather, titanium grey\*



Valcona leather, velvet beige\*

Leather upholstery and trim



Valcona leather, nougat brown\*



**Audi exclusive leather upholstery and trim**  
Individual choice of colour for leather/seams/piping.  
From quattro GmbH.  
An extract from the Audi exclusive leather range  
can be found on page 78.



Valcona leather, lunar silver/steel grey\*

\* The leather is perforated regardless if ordered with or without seat ventilation.





**Comfort seats, front**

- Front seats with wood trim on the back of the backrests; comfort head restraints; pneumatic lumbar support and seat and backrest side bolster<sup>1</sup> adjustment and electric adjustment of seat height and fore/aft position, thigh support, upper backrest as well as head restraint and seat belt height at front
- Memory function for driver and front-passenger seat, steering wheel, exterior mirrors, front head restraints and belt height
- Heated, electrically adjustable, folding and automatically dimming exterior mirrors  
(The image shows comfort seat, front in Valcona leather, velvet beige.)

**Leather upholstery and trim**



Valcona leather, black



Valcona leather, nougat brown



Valcona leather, titanium grey



Valcona leather, silk beige



Valcona leather, velvet beige

Leather upholstery and trim



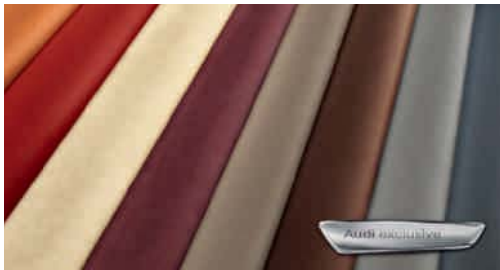
Natural leather, black



Natural leather, nougat brown



Valonea leather, black<sup>2</sup>



**Audi exclusive leather upholstery and trim**  
Individual choice of colour for leather/seams/piping.  
From quattro GmbH.  
An extract from the Audi exclusive leather range  
can be found on page 78.



Natural leather, titanium grey



Valonea leather, nougat brown<sup>2</sup>



Natural leather, velvet beige

<sup>1</sup> Not available in China.    <sup>2</sup> The leather is perforated even if ordered without seat ventilation.



**Comfort seats, front with seat ventilation**

- Front seats with wood trim on the back of the backrests; comfort head restraints; pneumatic lumbar support and seat and backrest side bolster<sup>1</sup> adjustment and electric adjustment of seat height and fore/aft position, thigh support, upper backrest as well as head restraint and seat belt height at front
- Seat ventilation including seat heating
- Memory function for driver and front-passenger seat, steering wheel, exterior mirrors, front head restraints and belt height
- Heated, electrically adjustable, folding and automatically dimming exterior mirrors  
(The image shows comfort seat, front with optional seat ventilation, in Valcona leather, velvet beige.)

The model-specific standard and optional equipment can be found in the index from page 130 onwards.

**Leather upholstery and trim**



**Valcona leather, black**



**Valcona leather, nougat brown**



**Valcona leather, titanium grey**



**Valcona leather, silk beige**



**Valcona leather, velvet beige**



Leather upholstery and trim



Valcona leather, balao brown/snow white



Natural leather, black



Natural leather, nougat brown



Valonea leather, black<sup>2</sup>



Valcona leather brass beige/granite grey



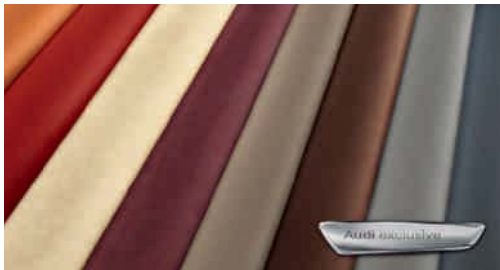
Natural leather, titanium grey



Valonea leather, nougat brown<sup>2</sup>



Natural leather, velvet beige



**Audi exclusive leather upholstery and trim**  
Individual choice of colour for leather/seams/piping.  
From quattro GmbH.  
An extract from the Audi exclusive leather range  
can be found on page 78.

<sup>1</sup> Not available in China. <sup>2</sup> Head restraints, cushioned hand rests and selector lever in Nappa deerskin.



**Standard seats, front**

- Front seats with electric adjustment of seat height, fore/aft position seat and backrest angle and 4-way lumbar support, manual height adjustment of head restraints and belt
- Heated, electrically adjustable, folding exterior mirrors  
(The image shows standard seat, front in Valcona leather, velvet beige.)

Also optionally:

**Memory function for standard seats, front**

Memory function for driver and front-passenger seat, steering wheel, both exterior mirrors, front head restraints and belt height; includes electric adjustment of the front head restraint and belt height

The model-specific standard and optional equipment can be found in the index from page 130 onwards.

**Cloth upholstery and trim**



**Verdi cloth**

**Leather upholstery and trim**



**Valcona leather, black**



**Valcona leather, velvet beige**



**Valcona leather, titanium grey**



**Audi exclusive leather upholstery and trim**

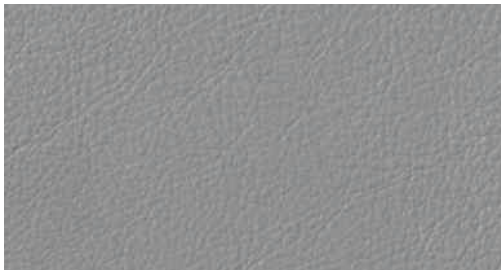
Individual choice of colour for leather/seams.  
From quattro GmbH.

An extract from the Audi exclusive leather range can be found on page 78.

Cloth/leather upholstery and trim

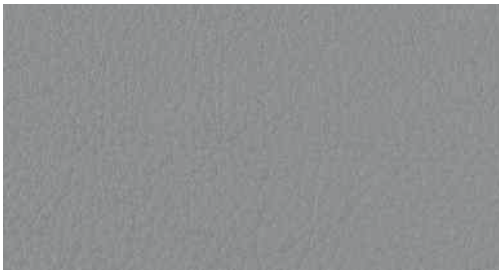


**Verdi cloth upholstery and trim**



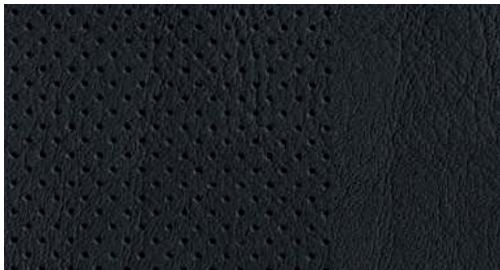
**Valcona leather upholstery and trim**

A high quality leather, which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Valcona leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments.



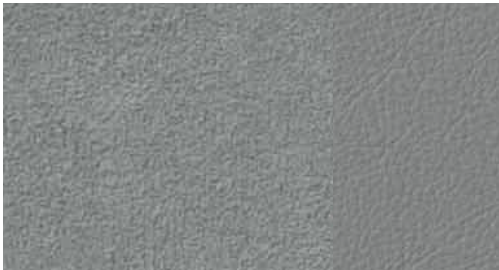
**Natural leather upholstery and trim**

The natural appearance of natural leather imparts a luxurious character. Low use of lacquer and the non-grained surface help maintain the natural characteristics of the leather and create an excellent seating climate. Over time, characteristic signs of use create a typical patina. Natural leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments.



**Valonea leather upholstery and trim**

A special manufacturing method, in which the leather is tanned (using plant extracts), makes this natural leather really exclusive. It is completely dyed through, is not coated in lacquer and yet is water- and dirt-repellent. The natural characteristics of the leather are shown to their best advantage and the leather boasts excellent breathability, softness and an incomparable natural feel. The plant-based tanning process creates a special microclimate that ensures exceptional moisture control. Its characteristics give this leather a very special aura distinguished by an agreeable feeling of warmth and an exquisite classic leather aroma. The head restraints, selector lever and cushioned hand rest, all in the same colour as the seats, are in soft Nappa deerskin whose unique natural surfaces are a perfect match for the quality of the Valonea leather.



**Alcantara/leather combination**

The Alcantara/leather combination lends the comfort sport seat an exclusive, sporty look. The seat centre panel in Alcantara provides exceptionally good support and are well suited for dynamic driving styles; the side bolsters in Valcona leather complete the look. Thanks to rapid temperature equalisation, this combination offers high levels of seating comfort and a good seating climate. It is particularly hard-wearing, easy to clean and resistant to wear and tear.



Leather upholstery and trim



**Leather package**

centre console and knee pad, door arm rest upholstery and steering wheel airbag cover in fine Nappa leather with decorative stitching



**Full-leather package**

in addition to the content of the extended leather package: top side of instrument panel, door rails, front-seat trim and backrest covers, as well as head restraint lining front and rear in fine Nappa leather with decorative seams; includes headlining and parcel shelf in Alcantara, as well as electric sunblinds for the rear window and the rear door windows



**Extended leather package**

in addition to the content of the leather package: lower door trim and door pockets, underside of instrument panel, and glove compartment and MMI fascia in fine Nappa leather with decorative stitching

**Audi exclusive leather upholstery and trim (package 1)**

available in Valcona leather. Leather trim for: seats, centre arm rest and door trim inserts. Individual choice of colour for the leather, the decorative seams and piping from a range of 15 different Audi exclusive colours. From quattro GmbH

**Audi exclusive leather upholstery and trim (package 2)**

available in Valcona leather or Alcantara/leather. Leather trim in addition to package 1: centre console with knee pad, door armrest upholstery. Choice of leather or Alcantara for seat centre panel and door trim inserts. From quattro GmbH

**Audi exclusive leather upholstery and trim (package 3)**

available in Valcona leather. Leather trim in addition to package 2: lower door trim and door pockets, underside of instrument panel, and glove compartment and MMI fascia. From quattro GmbH

**Audi exclusive leather upholstery and trim (package 4)**

available in Valcona leather or Alcantara/leather. Leather trim in addition to package 3: top side of instrument panel, door rails, seat linings, front and rear head rest linings, steering wheel incl. airbag cover and body. Top side of instrument panel available in the following Audi exclusive leather colours: Havana brown, saddle brown, chestnut brown, crimson red, classic red, jet grey, smoky blue, night blue, Iceland green. Individual choice of colour for the leather, the decorative seams and the piping. From quattro GmbH

## Design packages



### Audi design selection balao brown

An exclusive combination of refined interior colours, special materials and comfort-oriented equipment.

Included in the package:

- Seats in Valcona leather, balao brown with accordion pleats, contrasting seams and piping in snow white; headlining, upper pillar trim and sun visors in Alcantara snow white; rear parcel shelf in Alcantara balao brown; top side of dashboard in mocca brown with lock seams in snow white or mocca brown; dashboard underside in balao brown; centre console and knee pad in balao brown with lock seams in snow white
- Upper inlay in fine grain ash, natural balsamic brown, lower inlay in brushed aluminium, silver
- Metallic or pearl effect paint finishes
- Comfort seats, front including Valcona leather
- Comfort centre armrest, front
- Seat ventilation and massage function, front
- Comfort head restraints, rear
- 4-zone deluxe automatic air conditioning\*
- Ambient lighting
- Full-leather package including headlining and parcel shelf in Alcantara, as well as electric sunblinds on the rear window and on the rear door windows
- Extended aluminium look in the interior
- “design selection” emblem in the door trims



### Audi design selection brass beige

An exclusive combination of refined interior colours, special materials and comfort-oriented equipment.

Included in package:

- Seats in Valcona leather, brass beige with accordion pleats, contrasting seams and piping in granite grey; headlining, upper pillar trim and sun visors in Alcantara snow white; rear parcel shelf in Alcantara brass beige; top side of dashboard in granite grey with lock seams in brass beige; dashboard underside in brass beige; centre console and knee pad in brass beige with lock seams in granite grey
- Upper inlay in fine grain birch wood, pearl beige, lower inlay in brushed aluminium, silver
- Metallic or pearl effect paint finishes
- Comfort seats, front including Valcona leather
- Comfort centre armrest, front
- Seat ventilation and massage function, front
- Comfort head restraints, rear
- 4-zone deluxe automatic air conditioning\*
- Ambient lighting
- Full-leather package including headlining and parcel shelf in Alcantara, as well as electric sunblinds on the rear window and on the rear door windows
- Extended aluminium look in the interior
- “design selection” emblem in the door trims

## Headlinings/rear parcel shelves



### Headlining and rear parcel shelf in Alcantara

headlining, parcel shelf, upper pillar trim and sun visors in Alcantara, in lunar silver or silk beige to coordinate with the selected interior colour; optionally in black

### Headlining in cloth

in lunar silver or silk beige to coordinate with the selected interior colour; optionally in black






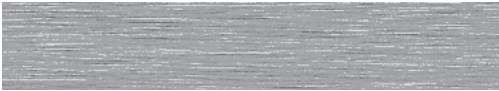

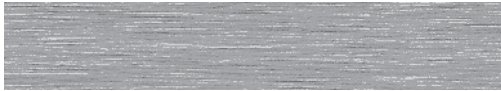
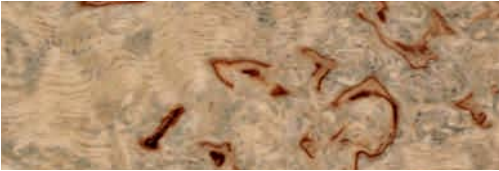



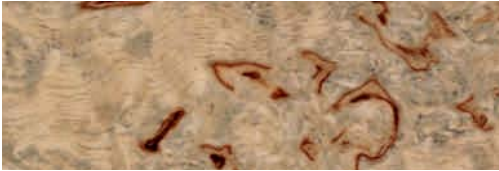
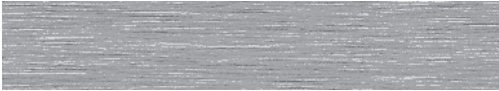

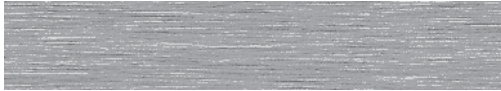



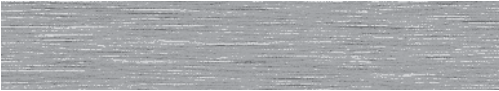

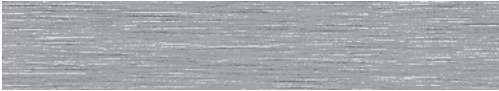

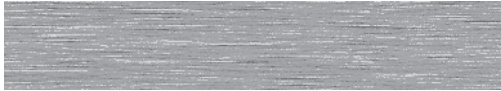
### Audi exclusive headlining in Alcantara

Pillar trims, sun visors and head lining roof panel in Alcantara; grab handles, coat hooks and light unit are colour-matched. Available in all Audi exclusive Alcantara colours. From quattro GmbH

### Audi exclusive rear parcel shelf in Alcantara

available in all Audi exclusive Alcantara colours. From quattro GmbH

\* For A8 hybrid and A8 L hybrid with 3-zone deluxe automatic air conditioning.

Inlays			
 	 	 	 
Walnut, brown High-gloss black	Vavona, Assam grey High-gloss black	Walnut, brown Brushed aluminium, silver	Vavona, Assam grey Brushed aluminium, silver
 	 	 	 
Fine grain birch, pearl beige High-gloss black	Piano finish, black High-gloss black	Fine grain birch, pearl beige Brushed aluminium, silver	Fine grain ash, natural balsamic brown Brushed aluminium, silver
 	 	 	 
Fine grain ash, velvet brown High-gloss black	Carbon Atlas Brushed aluminium, silver	Fine grain ash, velvet brown Brushed aluminium, silver	Piano finish, black Brushed aluminium, silver



Inlays



**Audi exclusive inlays**  
From quattro GmbH.  
An extract from the Audi exclusive inlay range can be found on page 79.



**Grab handles with wooden segments**  
coordinated with the selected inlay; not in conjunction with inlays in fine grain birch, pearl beige and fine grain ash, natural balsamic brown



**Upper inlay in walnut, brown**  
**Lower inlay in brushed aluminium, silver**  
**Aluminium look in the interior**



**Upper inlay in walnut, brown**  
**Lower inlay in brushed aluminium, silver**  
**Extended aluminium look in the interior**

**Upper inlay**  
optionally in walnut, brown, vavona, Assam grey, fine grain ash, velvet brown, fine grain birch, pearl beige, fine grain ash, natural balsamic brown, piano finish, black or carbon Atlas

**Lower inlay**  
optionally in high-gloss black or brushed aluminium, silver

**Audi exclusive grab handles with wooden segments**  
coordinated with the selected Audi exclusive inlay.  
From quattro GmbH



**Upper inlay in walnut, brown**  
**Lower inlay in high-gloss black**  
**Aluminium look in the interior**



**Upper inlay in walnut, brown**  
**Lower inlay in high-gloss black**  
**Extended aluminium look in the interior**

**Aluminium look in the interior**  
for trim surrounds around the vents, MMI display fascia, operating switch for electromechanical parking brake and console for window controls

**Extended aluminium look in the interior**  
in addition to the aluminium look in the interior: vent fascias and thumbwheels, openers of the fold-open compartments in the door armrests and aluminium switch integrated into the lower inlay; loading sill protector in stainless steel

## Lights



### xenon plus

The headlights utilising durable gas discharge technology for dipped and high beam ensure intensive illumination of the road and provide good uniformity and range both close up and in the distance. The automatic dynamic headlight beam control reduces the dazzling of oncoming traffic; including homogeneous rear and daytime running light strip, indicators and brake lights as a light strip, each in LED technology with low power consumption; including headlight cleaning system

### Light/rain sensor

automatically switches the dipped beam or windscreen wipers on/off depending on the light and rain conditions; includes coming home/leaving home function for delayed deactivation or automatic activation of the daytime running lights and the rear lights/number plate lights when parking or unlocking the vehicle

### adaptive light

consisting of dynamic cornering light and static turning light; the dynamic cornering light infers the course of the road from the movement of the steering wheel and variably illuminates the corner or bend by pivoting the xenon headlights; operational between speeds of approx. 10 km/h and 110 km/h. The static turning light automatically switches on if the indicator has been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The headlights also have 3 different light distribution modes, which are activated according to the speed: town light, motorway light and country light. These 3 light distribution modes of the adaptive light system are also controlled by the vehicle support based on the navigation data function with the aid of the stored route data from the optional MMI navigation plus with MMI touch. The convenient functions of the lighting assistant are supplemented by the intersection light, which provides a broad spread of light from the front lighting system, and by the travel mode, with GPS-assisted switching between right- and left-hand drive modes.



### adaptive light with variable headlight range control

consisting of dynamic cornering light, static turning light and variable headlight range control; the dynamic cornering light infers the course of the road from the movement of the steering wheel and variably illuminates the bend by pivoting the xenon headlights; operational between speeds of approximately 10 km/h and 110 km/h. The static turning light automatically switches on if the indicator has been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The variable headlight range control features a camera on the interior mirror which registers sources of light from other road users. The range and width of the headlight beam are continuously varied between dipped and high beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. The headlights also have 3 different light distribution modes, which are activated according to the speed: town light, motorway light and country light; including headlight cleaning system. In addition, Audi connect enables controlling of these 3 light distribution modes and the intersection light by the vehicle support based on navigation data, and with the aid of stored route data from the optional MMI navigation plus with MMI touch. The convenient functions of the lighting assistant are supplemented by the travel mode, with GPS-assisted switching between right and left-hand drive modes.



### LED headlights

featuring LED dipped beam, high beam, daytime running lights, indicators, static turning light, all-weather light and motorway light function with LED technology; includes headlight cleaning system and high-beam assist for automatic switching between main and dipped beams, an all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow) and an additional motorway light which automatically increases headlight range from a speed of approximately 110 km/h; LED technology allows near daylight illumination of the road; minimal energy requirements, long service life, and excellent recognition by other road users, thanks to the crisp Audi lighting pattern with day and night design configurations; within system limits the high-beam assist automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the high beam is automatically switched on or off.

## Lights



### LED rear lights

LED brake lights, tail lights and indicators; faster activation means earlier recognition by the driver behind; reversing lights in white, 2 rear fog lights; 3<sup>rd</sup> high-mounted brake light in the rear window

### adaptive brake light

brake light flashes during emergency braking and hazard warning lights are activated automatically when the vehicle comes to a stop to warn following traffic

### Interior and exterior lighting package

**Interior lighting:** luggage compartment and glove compartment lighting; LED “Polar” (cold white) lighting for: roof module with reading lights, door pockets, front and rear footwells, inside door handles, door trim, make-up lights, light bands between the roof grab handles at the side, side-mounted reading lights at rear

**Exterior lighting:** courtesy lighting on the underside of the door handles, LED door handle lighting to facilitate entry and exit in the dark; automatically activated when the doors are unlocked; includes passive internal door reflectors



### Ambient lighting

additional to the interior and exterior lighting package, anti-glare illumination for the passenger compartment in LED technology. Comprises ambient light band in roof module and light bands between the grab handles to provide background lighting during the journey. Lighting for door pockets, footwells and inside door handles, reflected lighting for centre console and door inner panels to help occupants find their way around. Surround lighting for the centre console (floating effect), illuminated door sill trims and active door reflectors. Can be personalised by adjusting the brightness within 4 different zones, each with 20 dimming stages and by selecting one of three colour moods: Polar (cold white), Ivory (warm white) or Ruby/Polar (red/cold white). Configured via MMI

## Mirrors



### Exterior mirrors with integrated LED indicator

electrically adjustable, heated and folding, convex, flat or aspherical mirror glass; additional chromed trim for A8 L W12; housing painted in body colour; housing in aluminium look for S8

Also optionally:

### automatically dimming on both sides

including automatic kerb-side function

### automatically dimming with memory function on both sides

including automatic kerb-side function

The automatic kerb-side function tilts the exterior passenger mirror downwards when reverse gear is engaged, giving the driver a better view of the kerb.

### Interior mirror, automatically dimming

recognises with the aid of a photocell when the headlights behind are too bright and dims automatically

## Roof systems



### Slide-and-tilt glass sunroof

with tinted single-glazed safety glass and infinitely adjustable sun shield; wind deflector extends automatically in stages depending on roof opening and speed; convenience closing from outside via the central locking system and the radio-operated remote control



Roof systems



**Panoramic glass sunroof**

2 sections, electric activation to raise and open the front glass section as well as to raise the rear glass section; tinted glass insert; including two electrically operated sunblinds for the glass parts, as well as comfort closing from outside via the central locking system or the radio-operated remote control; good acoustics and low wind noise when the sunroof is extended or fully opened; includes vanity mirrors and additional reading lights in the rear; with light-coloured and Audi exclusive customised paint finishes, the surrounding roof is painted in black.



**Solar slide-and-tilt sunroof**

solar cells in the roof provide the power to generate a continuous flow of air to reduce passenger compartment temperature when the vehicle is parked; operated like the slide-and-tilt glass sunroof, but has no infinitely adjustable sun screen

Closing systems



**Convenience key including sensor-controlled release of the luggage compartment lid**

Doors and luggage compartment lid can be opened and locked without actuating the remote control key carried: when the door handles or handle strip on the luggage compartment lid are touched, they unlock automatically. In addition, a foot gesture below the rear bumper unlocks the luggage compartment lid and automatically lets it swing open. The vehicle is locked via a sensor button in the door handles or a button on the remote control. All the door handles have a decorative strip in aluminium look.

**Radio-operated remote control including central locking**

**Power-assisted closing for the doors**

Doors that have not completely closed are pulled into the lock automatically; includes electric child-proof lock on the rear doors, operated via the child-proof lock buttons in the driver's door armrest

**Luggage compartment lid, electrically opening and closing**

opening via the radio-operated remote control, button on the driver's door or soft touch button in the luggage compartment lid handle recess or by a foot gesture (kicking movement) in conjunction with convenience key including sensor-controlled release of the luggage compartment lid; closing via button on inside of luggage compartment lid, the button in the driver's door or via the convenience key (long press)

**Engine start-stop button**

with a red ring with the S8; the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you

**Garage door opener (HomeLink)**

programmable radio-operated remote control, operating buttons integrated into the front roof module; can be used to open many garage doors and exterior gates; allows control of security and lighting systems; with programming assistance provided by the MMI, code identification guidance and set-up assistance from appropriate logbook information on the screen. (For information on compatible hand-held transmitters, please contact your Audi partner or visit [www.eurohomelink.com](http://www.eurohomelink.com).)

**Anti-theft alarm**

integrated into the engine control unit; automatically activated by the vehicle key; monitors doors, bonnet, luggage compartment lid and the interior: includes an electronic immobiliser, ultrasonic interior monitoring (can be deactivated) and signal horn independent of the vehicle electrical system; with tow-away protection via a vehicle angle of inclination sensor (can be deactivated)

**Preparation for tracking system**

preparation for connecting a tracking system that enables a stolen vehicle to be located; available from Audi Genuine Accessories

Glazing



**Dark-tinted windows (privacy glazing)**  
dark-tinted rear window, rear door windows and rear side windows; optionally with windscreen heater

**Heat-insulating glass**  
green tinted; windscreen made of laminated glass

**Double/acoustic glazing**  
2 panes of glass bonded together by a plastic film; improves exterior noise insulation and theft protection

**Insulating/acoustic glass**  
2 panes of glass bonded together by a plastic film; improves exterior noise insulation and theft protection; with additional reflective coating to reduce the build-up of heat in the interior; with viewing window for automatic toll collection devices in the upper right-hand corner (varies by country)

**Insulating/acoustic glass with windscreen heater**  
full-surface of windscreen heated without heating wires that might impair visibility; heating controlled via the deluxe automatic air conditioning; makes rapid defrosting easier and ensures that the windscreen stays mist-free; with viewing window for automatic toll collection devices in the upper right-hand corner (varies by country)



**Sunblinds**  
protect the passengers in the back from direct sunlight

optionally:

**electrically operated for the rear window**

**electrically operated for the rear window and rear door windows**

Further exterior equipment

**Provision for trailer towing hitch**  
includes the wiring up to the spare wheel well, fitting for the control units and reinforced engine cooling. The trailer towing hitch for retrofitting is available from Audi Genuine Accessories.

**Trailer towing hitch**  
electrically swivelling, ball head and ball joint coupling made from forged steel; operated via buttons in the luggage compartment; includes trailer stabilisation system via the Electronic Stabilisation Control (ESC)

**Model name/logo**  
on the tailgate; if required, vehicle can also be supplied without the model name and/or logo

**Logos**  
“quattro” logo on the tailgate and in the dashboard on the passenger side, and in the A8 and A8 L on the Audi Singleframe

“W12” logo on the Audi Singleframe, on the front wings, on the tailgate and on the illuminated door sill trims

“S8” logo on the Audi Singleframe, on the tailgate and on the illuminated door sill trims, on the front brake callipers, on the leather-covered sport steering wheel and in the rev counter

“V8 T” logo on the front wings of the Audi S8

“hybrid” logo on the front wings, on the tailgate, in the instrument cluster and on the illuminated door sill trims

Audi Singleframe

**A8/A8 hybrid/A8 L/A8 L hybrid:**  
with horizontal double chrome struts

**A8 L W12:**  
radiator protective grille with close-mesh structure and horizontal double chrome struts

**S8:**  
radiator protective grille in platinum grey with horizontal double chrome struts

**S8 bumpers**  
with blade in aluminium look at the front; diffuser insert in platinum grey with two-layer blade in aluminium look at the rear

Exhaust tailpipes

**A8/A8 hybrid/A8 L/A8 L hybrid:**  
dual-branch design, round chrome surrounds

**A8 L W12:**  
dual-branch design, trapezoidal chrome surrounds integrated into the bumper

**S8:**  
dual-branch design, 2 oval chrome surrounds on both left and right

## Seats in the rear



### Rear seat system

3 seats, with fold-out centre armrest including 2 cup holders each and one storage compartment.  
(The image shows rear seat system in conjunction with comfort seats, front.)



### Individual seat package, rear

3-seat rear seat system

- Outer single seats in the rear with electric adjustment of fore/aft position, seat and upper seat backrest angle as well as pneumatic lumbar support
- Rear comfort centre armrest with wood trim and controls
- 4-zone deluxe automatic air conditioning\*
- Comfort head restraints, rear
- Memory function for the single rear seats
- Fore/aft position of front-passenger seat electrically adjustable from the rear
- Electric sunblinds for the rear window and for the rear door windows

(The image shows single seats seat package, rear in conjunction with comfort seats, front.)



## Seats in the rear



### Individual seat package, rear with end-to-end leather-covered centre console

- 2 single seats in the rear with electric adjustment of fore/aft position, seat and upper seat backrest angle and pneumatic lumbar support
- Full length leather-covered centre console with arm rest, wood trim, controls and 230V socket
- Additional storage possibilities in the centre console
- Leather package
- Ambient lighting
- 4-zone deluxe automatic air conditioning\*
- Comfort head restraints, rear
- Memory function for the single rear seats
- Fore/aft position of front-passenger seat electrically adjustable from the rear

(Image shows individual seat package, rear with full length leather-covered centre console in conjunction with comfort sport seats, front and Audi exclusive leather upholstery and trim; see page 74 ff.)



### Relaxation seat package, rear with end-to-end leather-covered centre console

- 2 single seats in the rear, including luxurious relaxation seat behind the front-passenger seat with electric adjustment of fore/aft position, seat and upper seat backrest angle and pneumatic lumbar support
- Relaxation seat with electrically extending footrest in the back of the front-passenger seat
- Full length leather-covered centre console with arm rest, wood trim, controls and 230V socket
- Additional storage possibilities and extending table in the centre console
- Leather package
- Seat ventilation and seat heating, front and rear
- Massage function, front and rear (pneumatic massage with 5 programmes for the driver seat, 4 programmes and remote control for the relaxation seat and 2 programmes for the single rear seat)
- Ambient lighting
- 4-zone deluxe automatic air conditioning\*
- Rear Seat Entertainment
- Comfort head restraints, rear
- Memory function for the single rear seats
- Front-passenger seat adjustment controllable from the rear

(Image shows relaxation seat package, rear with full length leather-covered centre console in conjunction with comfort seats, front and Audi design selection in brass beige; see page 82 ff.)

Please note: front-passenger seat only available with restricted functions: without adjustable upper backrests, head restraint height, lumbar support, seat and backrest side bolsters; seat ventilation only for the seat cushion, massage function not available

\* For A8 L hybrid with 3-zone deluxe automatic air conditioning.

Seats/seating comfort



**Massage function, front**

massages the muscles of the driver and front passenger using 10 pneumatic cushions; 5 different programs (Wave, Tapping, Stretch, Lumbar, Shoulder) can be selected via multifunction switches on the seat; display in MMI



**Massage function, front and rear**

same functions as massage function for the front seats, additionally, for the outer rear seats; a choice of 2 programs (Wave, Tapping) each offering 3 levels of intensity; can be selected from the centre armrest

**Seat ventilation, front**

seat ventilation of the seat and backrest centre sections, seat and backrest side bolsters, as well as thigh support for the driver and front-passenger seats. By drawing in air, the system ensures a pleasant seating climate can be enjoyed even in high ambient temperatures; adjustable in 3 stages. Please note: if seat ventilation is fitted, the leather on the front and outer rear seats is perforated.

**Seat ventilation, front and rear**

functions same as for seat ventilation, front plus ventilation for the outer rear seats. Please note: if seat ventilation is fitted, the leather on the front and outer rear seats is perforated.

**Seat heating, front**

for standard seats; heats the seat and backrest centre section, seat and backrest side bolsters, as well as thigh support for the driver and front-passenger seat; can be individually adjusted in 3 stages for each seat via a direct selection button on the A/C control panel

**Seat heating, front and rear**

functions same as for seat heating, front; for the outer rear seats, can be regulated separately



**Comfort centre armrest, front**

divided for driver and front passenger, with fold-open storage compartments; infinite vertical/horizontal adjustment

**Centre armrest, front**

for the driver and front passenger, one-piece, foldable

**Centre armrest, rear**

one-piece foldable, with 2 integrated drinks holders and storage compartment; additional controls depending on which optional equipment has been selected for the rear compartment



**Comfort head restraints, rear**

manually adjustable side bolsters ensure high levels of comfort by providing good lateral support.

**ISOFIX child seat mounting and Top Tether for the outer rear seats**

standard mounting for practical attachment of ISOFIX child seats. Including additional attachment point Top Tether. Recommended child seats can be obtained from your Audi partner.

Steering wheels



**Leather-covered multifunction steering wheel in 4-spoke design with shift paddles**

with full-size airbag, multifunction operating concept for operation of radio, driver information system, including trip computer and – if fitted – voice control system, telephone and audio sources; switching of driver assistance system displays in driver information system; shift paddles for manual gear changing; control panel in black with aluminium-look frame

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**Leather-covered multifunction steering wheel in 4-spoke design with shift paddles, heated**

same functions as leather-covered multifunction steering wheel in 4-spoke design with shift paddles but additionally heated

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**Electric steering wheel adjustment**

steering wheel electrically adjustable for height and reach, with automatic entry and exit function



**Leather-covered multifunction sport steering wheel in 3-spoke design with shift paddles**

with full-size airbag, multifunction operating concept for operation of radio, driver information system, including trip computer and – if fitted – voice control system, telephone and audio sources; switching of driver assistance system displays in driver information system; shift paddles for manual gear changing; control panel in black with aluminium-look frame; with contrasting-colour seam, S8 emblem and shift paddles in aluminium look for S8

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**Leather-covered multifunction sport steering wheel in 3-spoke design with shift paddles, heated**

same functions as leather-covered multifunction sport steering wheel in 3-spoke design with shift paddles but additionally heated



**Steering wheel rim with wooden segments**

for multifunction steering wheel in 4-spoke design with shift paddles, available in walnut, brown, vavona wood, Assam grey, fine grain ash, velvet brown, as well as fine grain birch, pearl beige. From quattro GmbH

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**Audi exclusive steering wheel rim with wooden segments**

customised with wood and Audi exclusive leather; stitching on the steering wheel rim with specific Audi exclusive seam detail; available as leather-covered multifunction steering wheel in 4-spoke design with shift paddles. From quattro GmbH

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**Steering wheel in Audi exclusive leather**

leather covering of the steering wheel rim and the airbag cover; individual choice of colour for leather and stitching in all Audi exclusive colours; stitching on the steering wheel rim with specific Audi exclusive seam detail. From quattro GmbH



Selector levers/controls



**Selector lever in leather**  
colour-matched to the selected vehicle interior colour (to match the top side of the dashboard); with shift-by-wire technology



**Selector lever in wood**  
matched to the selected inlay; with shift-by-wire technology. (Cannot be ordered in conjunction with fine grain ash, natural balsamic brown inlays)

**Audi exclusive selector lever in wood**  
in 6 different Audi exclusive woods, not available in tamo ash, natural dark brown. From quattro GmbH



**Selector lever in carbon Atlas**  
with shift-by-wire technology

**Audi exclusive leather controls**  
leather for the steering wheel rim, selector lever and airbag cover available in various Audi exclusive colours; individual choice of colour for stitching in various Audi exclusive colours; stitching on the steering wheel rim with specific Audi exclusive seam detail. From quattro GmbH

Climate control



**4-zone deluxe automatic air conditioning**  
in addition to the deluxe automatic air conditioning: A/C control panel for rear-compartment climate control in the rear centre armrest with separately adjustable temperature and blower settings and air distribution for the right- and left-hand sides (rear-compartment A/C functions can also be adjusted from the front A/C control panel); greater comfort for the rear passengers and enhanced heating and cooling performance through the use of a second air-conditioning unit

**3-zone deluxe automatic air conditioning**  
in addition to deluxe automatic air conditioning: A/C control panel for rear-compartment climate control in the rear centre armrest with separately adjustable temperature and blower settings and air distribution (rear-compartment A/C functions can also be adjusted from the front A/C panel)

**Deluxe automatic air conditioning**  
with indirect ventilation and sunlight-dependent control; separate temperature and air-flow control for footwell and head area for both driver and front passenger; air intake control, recirculation mode, residual heat utilisation, combined fine-particulate filter, air quality and humidity sensor and key-coded settings; choice of 3 climates: gentle, medium and intensive



**Auxiliary heating/ventilation**  
The auxiliary heating warms up the interior and removes ice from the windows without starting the engine; the auxiliary ventilation system supplies fresh air and reduces the temperature of the interior; with timer and departure time programming (an intelligent control function for time and energy-optimised calculation of heating duration); separate radio-operated remote control with illuminated display; choice of 2 heating modes: defrost mode for windows only, comfort mode that additionally preheats the passenger compartment

**Ioniser**  
Harmful particles and germs in the air are reduced by artificial ionisation, thus improving the air quality; activation by means of a button on the right-hand B pillar; may help to improve wellbeing and attentiveness

## Office and comfort equipment



### **230/115/100V socket**

for direct operation of AC equipment with a power output of up to 150 watts, for electrical consumers such as power adapters for laptops, mobile phones or games consoles; replaces 12V socket/cigarette lighter in rear compartment



### **Audi exclusive cardan reading lights in the rear**

2 swivelling reading lights with LED technology for additional lighting, integrated into the vehicle headlining; cone of light from reading lamps can be manually adjusted. From quattro GmbH



### **Vanity mirrors in the rear**

2 illuminated vanity mirrors, integrated into the vehicle headlining



### **Additional reading lights in the rear**

2 additional reading lights with LED technology, integrated into the vehicle headlining



### **Audi exclusive bar compartment**

additional storage compartment for 2 glasses, integrated into the full length centre console. From quattro GmbH

### **Audi exclusive storage compartment**

additional lockable storage compartment, integrated into the full length centre console. From quattro GmbH

Office and comfort equipment



**Audi exclusive coolbox**  
with compressor cooling technology, temperature adjustment range +6 °C to -6 °C, storage compartment for two 1 litre bottles lying down, additional storage compartment for cans and glasses, interior lighting in LED technology. From quattro GmbH.



**Audi exclusive fold away table**  
manually operated, with real wood inlay. On the backrests of the driver and/or front-passenger seats. From quattro GmbH

**Audi exclusive personalisation of the fold away table**  
Customisation of the real wood fold away table with lettering, a logo or a coat of arms. The logo is visible when the table is closed and folded away. From quattro GmbH

**Footrests, rear**  
in pairs, for comfortable travelling in the rear

**Audi exclusive rear foot rests**  
colour matched to the Audi exclusive carpet. From quattro GmbH

Luggage securing and storage systems



**Storage compartments**  
in the doors, the armrest and on the backs of the front-seat backrests of the comfort seats or comfort sport seats; eyewear compartment integrated in roof module above the interior mirror; storage compartment centre armrests, front and rear, glove compartment with light and ventilation provided by the deluxe automatic air conditioning; handle in aluminium look

**Through-loading facility with ski bag**  
for the practical transportation of long objects, e. g. up to 2 pairs of skis

**Luggage compartment package**  
comprising a luggage net, 2 fold-out bag hooks integrated into the top of the luggage compartment, a 12V socket on the side wall and an umbrella holder on the inside of the luggage compartment lid



**Cup holder**  
2 each at the front and rear, integrated into the centre console at the front and into the centre armrest in the rear



Further interior equipment



**Door sill trims with aluminium inlays**  
illuminated in combination with ambient lighting;  
with model-specific illuminated logo with A8 hybrid,  
A8 L hybrid, A8 L W12 and S8

**Pedals and footrest in aluminium look**  
underline the sporty character of the S8

**Audi exclusive carpet and floor mats**  
with leather piping, front and rear; colours of mats  
and piping can be selected individually from different  
colours. From quattro GmbH

**Cigarette lighter and ashtray**  
illuminated, front and rear

**Non-smoker package**  
one 12V socket instead of the cigarette lighter in the  
front and rear centre console



**Audi exclusive personalised door sill trims**  
The aluminium inlay of the door sill trims can be  
customised with a logo. From quattro GmbH

**Floor mats, front and rear**  
in velour, coordinated with the carpet colour

**Audi exclusive floor mats**  
Individual choice of colour for floor mats and leather  
piping from the range of Audi exclusive colours.  
From quattro GmbH

**Instrument cluster**  
with controllable lighting, coolant temperature  
display, fuel gauge, rev counter with digital clock,  
speedometer with disproportionate display and  
electronic odometer/trip odometer, displays for radio  
frequency, ambient temperature and tank range,  
warning and control lights, maintenance interval  
display; S-specific with grey dials, white needles and  
S8 logo in the rev counter for S8

**Powermeter in the instrument cluster**  
for displaying the operating modes in the Audi  
A8 hybrid and A8 L hybrid (pure electric driving, boost,  
recuperation or combustion engine only) as well as  
the availability of the hybrid system



**A8 hybrid luggage set**  
customised for the A8 hybrid and A8 L hybrid luggage compartment: 2 suitcase trolleys (each 63 l) and 2 cabin  
trolleys (each 40 l); polycarbonate shells with nylon fabric and telescopic handles, smooth running wheels, and  
handle application made of cowhide; 1 shoe bag (20 l) for up to 2 pairs of shoes, grey nylon fabric

MMI® and navigation systems



**MMI® navigation plus with MMI touch**

hard disc navigation<sup>1</sup> with topographical map display and display of lots of sightseeing information and city models in 3D, choice of 3 alternative routes, scrolling along the route and manoeuvring within the map, spoken TMCpro reports, split-screen route information (manoeuvring points, points of interest on motorways, TMCpro on route), detailed junction map, motorway exits and lane recommendations also in driver information system, dynamic route guidance with TMCpro (where available), vehicle support based on navigation data and speed limit display, destinations can also be entered via the voice control system (whole-word entry of address in one sentence) or the MMI touch; including Bluetooth interface and Audi music interface. The use of different services supported by Audi connect (e.g. navigation using Google Earth™ Map Service<sup>2</sup> and Google Street View™<sup>2</sup>, weather and news, traffic information online) is possible in combination with the Bluetooth car phone online. The navigation data-based vehicle support provides network technology thanks to Audi connect. Part of MMI navigation plus with MMI touch; adaptation of transmission, light and – if installed – adaptive cruise control with Stop&Go function or adaptive light using route data stored in the navigation system such as the sweep of bends and corners or road classifications, e.g. use of vehicle lighting according to surroundings (urban area, extra-urban areas, motorways and intersections); system also available when navigation is deactivated; additional display of the flow of energy and consumption diagram in the display of the A8 hybrid and A8 L hybrid

**MMI® touch**

touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without drivers taking their eyes off the road; contextual entry of letters and numbers for navigation destinations via handwriting recognition, selection from address book or entry of telephone numbers with acoustic acknowledgement, simple movement of navigation map and selection of points of interest; retrieval of 6 freely assignable radio station presets

**MMI®**

integrated operating concept consisting of MMI terminal (control unit) and MMI display (retractable high-resolution 8-inch colour display in high-quality piano finish look); retrieval of 6 freely assignable radio station presets

**Attention assist**

Part of the driver information system; the attention assist analyses driving behaviour using a range of sensors. Steering movements and pedal actuation are recorded and compared with the individual driving patterns of the respective driver. If the evaluation indicates that the driver's attention is lapsing, the system recommends a break by means of a display in the driver information system and an acoustic signal. The system is active between 65 km/h and 200 km/h and can be deactivated.



**Driver information system with 7-inch colour display**

with high resolution TFT colour display directly in the driver's field of view; displays information about the radio frequency or the name of the station or the song, the driver assistance systems, the selected media, gears, outside temperature and other display content of the MMI systems, such as – if available – navigation, GPS clock, night vision assistant or the telephone menu, display for the trip computer with short- and long-term memory as well as a digital speedometer and the door and luggage compartment monitoring system; the integrated efficiency program furthermore supports you with an overview of consumption data, a display of additional power consumers and saving tips for particularly economical driving; clearly arranged with easily readable header and status lines (tab concept); automatic brightness adjustment; can be operated via the leather-covered multifunction steering wheel; including attention assist; additional display of flow of energy in A8 hybrid and A8 L hybrid

## Radio and TV systems

### Radio

can be operated via MMI or leather-covered multifunction steering wheel; triple tuner with phase diversity for improved sound and reception; dynamic station list; TP memo function whilst driving; single DVD drive, 2 SDHC memory card readers and juke-box with 20 GB storage capacity, support each audio (MP3, WMA, AAC) and video formats (MPEG-1, 2, 4, WMV, Xvid, as well as playlist-compatible). Music and video files can be copied to and played from the integrated hard drive; copy-protected music files (DRM) cannot be played.

### Digital Audio Broadcasting

In addition to the range of analogue stations, programmes from digitally broadcast radio stations with better sound quality can be received according to DAB standard, including DAB+ and DMB audio. Display of additional information accompanying the programme (e.g. artist, title and cover) in the form of a slide show and other programme-independent data services (e.g. weather, traffic and news). The 2<sup>nd</sup> DAB tuner permanently searches for alternative reception frequencies of the set station, and the station list is updated at the same time. Please note: reception depends on local digital network availability; contents and scope of the additional information depend on provision by the respective radio section.

### TV reception

reception of digitally-broadcast (DVB-T) uncoded television stations (MPEG-2 or MPEG-4 standard), DVB-T audio stations, teletext and Electronic Programme Guide (EPG). External AV-IN connection via adapter cable (available through Audi Genuine Accessories). Please note: TV reception depends on digital network availability; no picture possible when the vehicle is moving

### DVD/CD changer

can be operated via MMI or leather-covered multifunction steering wheel; in glove compartment, for 6 DVDs or CDs; supports e.g. audio CDs, video DVDs and MP3, WMA, AAC, MPEG-4 and playlists; supports up to 4,000 tracks per medium; shock-resistant; DVDs and CDs can be changed individually; fast forward and rewind possible, as well as random playback. Files with digital rights management (DRM) cannot be played.



### BOSE surround sound

surround sound reproduction with 14 loudspeakers, including centre speaker and subwoofer, 12-channel amplifier with total output of over 600 watts; AudioPilot® for noise-dependent volume adjustment; 5.1 surround sound reproduction is possible; the Acoustic Wave loudspeaker technology of the woofers in both front doors enables powerful and accurate bass reproduction.

### Audi sound system

10 speakers including centre speaker in the dashboard and subwoofer in the parcel shelf, 6-channel amplifier with a total output of 180 watts

### Audi music interface

part of MMI navigation plus with MMI touch for connecting portable media players, such as generation 4 and higher Apple iPods, Apple iPhone (music functionality), as well as USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via the MMI or the leather-covered multifunction steering wheel. Note: can only be used in conjunction with a special adapter cable (available from Audi Genuine Accessories). Please contact your Audi partner and visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatible media players.

### Adapter cable set for Audi music interface

consisting of 2 connection cables for the connection of iPod/iPhone and data carrier/media players with USB connection (type A); visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatibility; further adapter cables available from Audi Genuine Accessories

### Adapter cable set plus for Audi music interface

consisting of 2 connection cables for the connection of iPod/iPhone, as well as data carrier/media player with USB connection (type A); in conjunction with an iPhone and more recent iPod generations the display of CoverArts and video functions is possible; depends on the end device used; visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatibility; further adapter cables available from Audi Genuine Accessories

<sup>1</sup> Navigation data is not available for all countries and regions. For more information, please contact your local Audi partner. <sup>2</sup> Google and the Google logo are registered trademarks of Google Inc.



Radio and TV systems



**Bang & Olufsen Advanced Sound System**

surround sound reproduction with 19 loudspeakers, including centre speaker and subwoofer, each with its own amplifier channel; polished loudspeaker covers in aluminium; automatically extending acoustic lenses for excellent sound performance and perspective from every seat; the addition of tweeters, midrange speakers and woofers for the rear seats enables a broad stage effect to be created for all seats; 14-channel DSP all-digital amplifier; all-digital highly efficient 5-channel ICE Power amplifiers for woofers and subwoofers; total output of over 1,400 watts; 5.1 Surround Sound reproduction possible; privacy function: encapsulated loudspeaker casings minimise escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls in hands-free mode; a precisely defined loudspeaker effect has also been achieved; noise-dependent volume adjustment



**Rear Seat Entertainment**

consists of 2 high-resolution adjustable-angle 10.2-inch LCD displays for the rear passengers; separate single DVD player in the rear compartment; 2 SDHC card readers, a dedicated jukebox with 20 GB of storage; Audi music interface with facility for connecting to an iPod, USB media (e. g. external hard disc), AUX-in and AV-in (e. g. external video games consoles); supports audio formats (MP3, WMA and AAC-compatible) and video formats (MPEG-1, 2, 4, WMV and Xvid-compatible) as well as playlists; copy-protected music files (DRM) cannot be played. Use of navigation functions, e. g navigation system display same as in MMI display, separate route planning and transfer of navigation information to MMI navigation plus with MMI touch is possible. Includes separate MMI control panel for the rear passengers, based on the proven MMI operating concept, with 2 separate volume controls integrated in the rear centre armrest. It is possible to have separate and shared video and audio sources for the left- and right-hand seats; sound is output via the vehicle's sound system; possible to have wireless headphones (included in package) or wired headphones. 5.1 surround sound is supported if combined with BOSE surround sound or the Bang & Olufsen Advanced Sound System. It is possible to access optional DVD/CD changer and TV tuner

## Telephone and communication

### Preparation for mobile phone (Bluetooth)

includes a hands-free facility (including voice control system for the telephone functions) and a fitting for an optional mobile-specific charger (available from Audi Genuine Accessories) with a connection to the external aerial (via the base plate and adapter); operation via the MMI, a leather-covered multifunction steering wheel or via voice command; for adapters and information on compatible mobile phones, please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth).

### Bluetooth interface

part of MMI navigation plus with MMI touch; Bluetooth-capable mobile phones can be connected to the vehicle via the interface. Hands-free calls in the vehicle via microphone; including Bluetooth audio streaming (depending on mobile phone compatibility). Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatibility.

### Handset for Bluetooth car phone online, front

wireless handset with colour display and integrated SIM card reader, for making private phone calls; texts can be easily written thanks to automatic word recognition; handset is stored in the centre armrest, front

### Handsets for Bluetooth car phone online, front and rear

2 wireless handsets with colour display and integrated SIM card reader, for making private calls; texts can be easily written thanks to automatic word recognition; one each in the centre armrest, front and centre armrest, rear



### Bluetooth car phone online

Convenient connection of your vehicle to the internet. Use of the services supported by Audi connect is possible only with the optional **MMI navigation plus with MMI touch** equipment and with the data module integrated in Audi connect including car phone. You also require a SIM card with a data option – for car phone a SIM card with phone and data option or a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP). There is a reader for your SIM card in the surround of the MMI navigation plus with MMI touch.

The following **services** supported by **Audi connect** are available in your model:

### Mobility & navigation

- Point-of-interest (POI) search with voice control
- Traffic information online
- Navigation with Google Earth™ map service\* and Google Street View™\*
- Destination entry via myAudi or Google Maps™\*
- Fuel prices
- Parking information
- Country information

### Communication

- Wi-Fi hotspot

### Infotainment

- Weather
- Audi music stream
- News online
- City Events
- Travel information

The services are available only with an existing or separate mobile phone contract and only within the range of the respective mobile phone network.

Additional costs may be incurred when receiving data packets from the internet, depending on the terms of your mobile phone contract, particularly when used abroad. Because of the high data volumes involved, a data flat rate is strongly recommended.

The availability of the services supported by Audi connect varies from country to country. The services are provided for at least one year from vehicle delivery. The traffic information online service requires initial activation in the vehicle. From that point onwards, this service is subject to a 36-month usage limit (in as far as activation takes place within 6 months of vehicle delivery; otherwise corresponding shortening of the usage rights).

Your Audi partner will be happy to inform you about how to extend the service and the costs this incurs. Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.

Assistance systems



**Audi side assist including Audi pre sense rear** lane change assistant; working within system limits, it assists the driver when changing lanes (operating range 30–250 km/h). Displays are integrated into both exterior mirrors. Audi side assist uses 2 radar sensors to measure the vehicle's distance from other vehicles it has detected as well as the speed difference between them. If Audi side assist classifies the speed difference and distance as being critical in the event of a lane change, a display will appear in the respective exterior mirror. In addition to the functions of Audi pre sense basic, **Audi pre sense rear** working within the system limits, uses the rear sensors of Audi side assist to detect a possible rear-end collision. If the vehicle is fitted with a seat memory function, in the event of a possible rear-end collision the upper backrest and the head restraint are moved to a position more favourable for the passengers. The pneumatic side bolsters on the comfort seats and comfort sport seats are additionally filled.



**adaptive cruise control with Stop&Go function including Audi pre sense front** automatic distance control (control range 0–250 km/h); working within system limits, it uses 2 radar sensors and a camera to detect vehicles ahead and maintains the distance by automatic braking and acceleration; independent braking to a stop, automated restart at driver's request; 4 distance levels and 4 driving modes (efficiency, comfort, dynamic and standard) can be selected individually. The use of services supported by Audi connect is possible in conjunction with MMI navigation plus: due to route data stored in the navigation system such as the sweep of bends and corners or road classifications a more comfortable distance control is possible, for example if you drive again on the same winding roads. In addition to the functions of Audi pre sense basic, **Audi pre sense front** implements preventive occupant protection measures when threatened with an imminent frontal collision. Working within system limits, Audi pre sense front utilises the front sensors of the adaptive cruise control with Stop&Go function to carry out its detection tasks; includes Audi braking guard with driver warning through an extended brake assist feature and preventive occupant protection. If there is a danger of collision with a stationary or moving vehicle at speeds below 30 km/h, a maximum deceleration is initiated in order to reduce the severity of the collision or to avoid this collision if possible.

**Audi lane assist**

lane compliance assistant; working within system limits, it signals if the driver is unintentionally leaving the traffic lane (operating range 60–250 km/h). If the system is activated and operational and if the driver has not switched on the indicator, the driver will be notified via steering wheel vibrations shortly before or while crossing the traffic lane marker recognised by Audi lane assist.

**Audi pre sense basic**

Networking the different vehicle systems enables driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. Such actions include seat belt tensioning, activation of the hazard warning lights and closing of sunroof and windows.

**Assistance package including Audi pre sense plus**

The assistance package contains the functions of the following assistance systems:

- adaptive cruise control with Stop&Go function
- Audi side assist
- parking system plus
- Audi pre sense front
- Audi pre sense rear

The functions of Audi pre sense basic, Audi pre sense front and Audi pre sense rear are extended, by the addition of fully developed deceleration, to form **Audi pre sense plus**: in addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates a full braking action to reduce the severity of the crash by a reduction of the speed of up to 40 km/h.





#### Night vision assistant with highlighting of detected pedestrians

with integrated thermal imaging camera; when driving at night, this system extends the driver's range of visibility beyond the light provided by the dipped beam; records thermal images; an image processing algorithm then evaluates the camera's data and marks any persons it has detected in yellow in the driver information system's colour display; the marking changes to red and a warning tone is emitted if the system, by analysing the movement and position of the person it has detected, considers that there is a possible risk. In combination with adaptive light including headlight range control or LED headlights, the person is also illuminated with 3 successive brief flashes of the headlight. Image quality is affected in poor ambient conditions



#### Camera-based speed limit display

Recognition and display of speed limits, including temporary speed limit displays (e.g. above motorways). Additionally, within system limits, there is an evaluation of the particular situation in wet conditions, and speed limits displayed depending on the time of day, road works and when using a trailer. If a sign has not been recognised by the camera, thanks to Audi connect, the speed limit displayed can be taken from the existing navigation data.

#### Cruise control

maintains any speed above approx. 30 km/h, provided that the engine power output and engine braking effect permit it; automatic braking intervention, e.g. when driving downhill; operated via separate steering column stalk, set speed displayed in driver information system; works between speeds of 30 and approx. 250 km/h

#### Hold assist

holds the vehicle stationary for unlimited periods after stopping on normal uphill and normal downhill gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake.



#### Parking system plus

acoustic and visual parking system for the front and rear with MMI display; measurement is by ultrasonic sensors integrated discreetly in the bumpers; can also be ordered with optional reversing camera or 360 degree camera



#### Reversing camera

image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes help lines and guidelines and identification of point at which to apply opposite lock when parallel parking; reversing camera integrated discreetly in the handle strip of the luggage compartment lid



#### 360 degree cameras

Cameras in the Singleframe, handle strip of the luggage compartment lid and housing of the two exterior mirrors help you when parking and manoeuvring. The driver can select between different image displays in the MMI display: view in front of the vehicle, view behind the vehicle, side to the front or side to the back (on the right- and left-hand side) for a better view, e.g. when pulling out of narrow parking spaces or courtyard entrances. In addition, a virtual overhead view of the vehicle is calculated from the data of the different cameras which can be particularly helpful when manoeuvring. Reversing image with switchable help lines for cross- and kerbside parking, and for attaching trailers

Suspensions/brakes		Technology/safety	
<b>Audi drive select</b> changes vehicle characteristics, e.g. by adapting power steering assistance, accelerator and gear changing characteristics, and adaptive air suspension; modes available: comfort, auto, dynamic, efficiency (not in A8 hybrid and A8 L hybrid) and individual. The system also influences other optional equipment.	<b>Brake system</b> with Antilock Brake System (ABS), Electronic Brake Force Distribution (EBD) and hydraulic brake assist, ventilated disc brakes front and rear; for S8 black painted brake callipers, at the front with titanium grey S8 sticker	<b>Audi Space Frame (ASF®) body</b> innovative combination of materials, a high degree of rigidity for enhanced handling and greater stability	<b>Warning and control lights</b> in the instrument cluster for, among others: airbag, ABS, ESC/ASR, adaptive air suspension, activated electromechanical parking brake and cruise control, EDL electronics, high beam, indicators, rear fog lights, engine electronics and electronic accelerator
<b>Dynamic steering</b> when cornering and changing lanes or parking, for example, this system improves comfort and handling by dynamically regulating steering according to the driving situation. In addition to adaptation of the steering effort, the steering angle is also adapted (steering ratio). In addition, the system is supported by vehicle stabilisation through ESC; for the S8 with S8-specific tuning	<b>Ceramic brake<sup>1</sup></b> 19-inch high-performance brake system with carbon-fibre reinforced ceramic brake discs front and rear, specially developed cooling channels for the ventilated and perforated brake discs; front brake callipers painted in anthracite, high-gloss, with “Audi ceramic” logo	<b>Side impact protection</b> consisting of bending-resistant door impact beams and reinforced body side structure, particularly in the B-pillars and sills	<b>First-aid kit</b> in the storage compartment of the centre armrest, rear
<b>adaptive air suspension</b> electronically controlled air suspension with infinitely variable adaptive damping system on all four wheels; automatically regulates vehicle ride height and damping; includes ride height control and manual lift function; different modes selected via Audi drive select	<b>Electromechanical parking brake</b> includes parking brake function when stationary, drive-off assistance function by means of automatic release when driving away and emergency braking function whilst driving by means of action on all 4 wheels	<b>Airbags</b> full-size airbags for driver and front passenger, 2-stage deployment; front and rear side airbags integrated into the seat backrests; the head airbag system unfolds along the entire length of the side windows as a protective cushion and protects the occupants in the front and outer rear seats in the event of a side impact.	<b>Warning triangle</b> with bracket on the inside of the luggage compartment lid
<b>adaptive air suspension sport</b> sport suspension based on the standard-fitted adaptive air suspension; stiffer damping, depending on mode, vehicle ride height has been lowered by up to 10 mm compared with adaptive air suspension; different modes selected via Audi drive select; for the S8 with S8-specific tuning		<b>Deactivation switch for front-passenger airbag</b>	<b>Antilock Brake System (ABS)</b> with Electronic Brake Force Distribution (EBD) and hydraulic brake assist
		<b>Integrated head restraint system</b> In the event of a rear-end collision, the design of the seat restrains the upper torso and supports the head at an early stage, thereby increasing safety and reducing the danger of whiplash.	<b>Anti-Slip Regulation (ASR)</b> for good traction and lateral stability, reduces spinning of the drive wheels
		<b>Seat belts</b> 3-point inertia reel seat belts with reversible seat belt tensioners, adaptive belt force limiters and belt height adjustment/belt buckle status query at front; seat belt reminder for driver and front-passenger seats with acoustic and visual warning signal	<b>Electronic Differential Lock (EDL)</b> On surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on surfaces that are too slippery, thereby ensuring smooth, powerful progress.
		<b>Audi exclusive seat belts</b> available in all Audi exclusive colours to match the Audi exclusive leather range of colours. From quattro GmbH	<b>Electronic Stabilisation Control (ESC)</b> networks the ABS, EBD, ASR and EDL with its own sensors and compares the driving data with reference data; provides better stability at all speeds by targeted braking of individual wheels and intervention in the engine management system

Technology/safety		Audi Extended Warranty	
<b>Speed-dependent power steering</b> speed-dependent steering assistance; when parking, the vehicle can be easily steered without effort; at high speeds the steering system responds more directly and precisely, increases vehicle agility and responds more spontaneously to steering commands.	<b>Audi TDI clean diesel</b> In addition to the standard equipment with catalytic converter and diesel particulate filter, the new exhaust aftertreatment system installed in the model with TDI clean diesel leads to low exhaust emissions. Nitrogen oxides are reduced by the innovative nitrogen oxide catalytic converter (DeNOx catalytic converter) at the end of the exhaust pipe. A pump injects tiny quantities of the biologically degradable additive AdBlue®². This solution then decomposes in the hot exhaust flow to form ammonia, which splits the nitrogen oxides into nitrogen and water. This splitting is called selective catalytic reduction (SCR). Refill the separate AdBlue tank as indicated by the information in the display of the instrument cluster. We recommend having the AdBlue tank refilled by your Audi partner (about every 15,000 km).	<b>Start-stop system</b> helps to reduce fuel consumption and CO₂ emissions by switching off the engine when the vehicle is stationary, e.g. at traffic lights (in the case of the A8 hybrid and A8 L hybrid also when recuperating or during electric driving). The restart is initiated by releasing the foot brake. Can be deactivated at any time via a button	<b>Audi Extended Warranty</b> can be ordered directly and exclusively when you purchase a new vehicle; consistently continues the manufacturer's guarantee and thus offers lasting protection against risk and service cost control even beyond the first 2 years. 9 combinations of service life and mileage can be selected:
<b>tiptronic</b> 8-speed automatic transmission with Dynamic Shift Program (DSP), option of manual control via shift paddles on the leather-covered multifunction steering wheel; includes additional sport programme			Additional 1 year under Audi Extended Warranty, maximum total mileage 30,000 km
<b>quattro®</b> permanent all-wheel drive with self-locking centre differential and asymmetric/dynamic torque distribution, as well as wheel-selective torque distribution and Electronic Differential Lock (EDL) on all driven wheels		<b>Active Noise Cancellation</b> The Active Noise Cancellation system can compensate noises from individual frequencies depending on the engine speeds.	Additional 1 year under Audi Extended Warranty, maximum total mileage 60,000 km
<b>quattro® with sport differential</b> The electronically controlled sport differential distributes variable amounts of driving force to each wheel and ensures outstanding acceleration performance in corners and stabilises the vehicle's response to load change; it also improves direct steering characteristics and provides more agile handling due to the lower steering effort required; with S8-specific tuning for S8	<b>Recuperation</b> increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This brake energy recovery is then used to assist the generator during subsequent acceleration, saving up to 3 % fuel. During braking and coasting, the electric motor of the A8 hybrid and A8 L hybrid acts as a generator, converting the vehicle's kinetic energy into electric energy. This is then stored in the lithium-ion battery and subsequently used to operate the electric motor, as well as the car's climate control and general electrical equipment – improving overall efficiency.		Additional 1 year under Audi Extended Warranty, maximum total mileage 90,000 km
			Additional 2 years under Audi Extended Warranty, maximum total mileage 40,000 km
			Additional 2 years under Audi Extended Warranty, maximum total mileage 80,000 km
			Additional 2 years under Audi Extended Warranty, maximum total mileage 120,000 km
			Additional 3 years under Audi Extended Warranty, maximum total mileage 50,000 km
			Additional 3 years under Audi Extended Warranty, maximum total mileage 100,000 km
			Additional 3 years under Audi Extended Warranty, maximum total mileage 150,000 km

<sup>1</sup>Please consult your Audi partner or national Audi website to find out more about the special features of the ceramic brake. <sup>2</sup>Registered trademark of the Verband der Automobilindustrie e.V. (VDA).



## Audi Genuine Accessories: Your Audi should be different.

You are someone who is interested in new trends and styles. And in an Audi. Both complement each other perfectly. Because Audi Genuine Accessories offer you the opportunity to make your car even more individual. With high-quality products that are exactly tailored to your vehicle. So that an Audi is transformed into your own personal Audi. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.





Detailed information can be obtained from the Audi A8 accessories catalogue, at [www.audi.com](http://www.audi.com), and from your Audi partner.



**1 Cycle rack for the trailer towing hitch**

Lockable rack for up to 2 cycles with a maximum load capacity of 60 kg. Optional: the extension set for a 3<sup>rd</sup> cycle. Fast assembly thanks to a straightforward insertion mechanism. The cycle rack can easily be pivoted out of the way for the luggage compartment to be opened. The rack can simply be folded away and stored in the bag provided, taking up little space.

**2 Ski and luggage box (480 l)**

Ski box for winter sports equipment and other luggage. Lockable and can be opened from both sides. Easy-to-clean thanks to smooth surface. Also available with a capacity of 450 l or as a compact luggage box with a capacity of 370 l. Maximum permissible load 50 kg. (Can only be used in conjunction with a carrier unit available from Audi Genuine Accessories.)

**Cast aluminium wheels in 5-arm parabola design, high-gloss turned finish, anthracite**

Exceptional design, perfectly matched to your A8. With arms in high-gloss turned finish, size 9 J x 20. For tyre size 265/40 R 20.

**3 Adapter cables for Audi music interface\***

enables the connection of various iPod™ models and other portable media players. Operation via the MMI system, if this function is supported by the media player.

**4 Audi child seat youngster plus**

offers superior comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. Adaptations can be made via a viewing window for size adjustment. Cloth cover can be removed and washed, is breathable and gentle on the skin, certified in accordance with Oeko-Tex® standard 100, in the colours Misano red/black and titanium grey/black. Suitable for children from 15 to 36 kg (approximately 4 to 12 years). Also available: the Audi baby seat suitable for small children up to 13 kg (approx. 12 months) and the Audi child seat with ISOFIX for children from 9 to 18 kg (approx. 12 months to 4 years).

**5 Audi Tracking Assistant plus\***

enables a stolen vehicle to be located and tracked via GPS/GSM technology in 27 European countries. With automatic driver recognition and intelligent restart inhibitor.



\* For more detailed information, please contact your Audi partner.





Model		A8 3.0 TFSI quattro (213 kW)		A8 4.0 TFSI quattro (309 kW)		A8 3.0 TDI (150 kW)		A8 3.0 TDI quattro (184 kW)	
Engine type		V6 petrol engine with direct fuel injection and mechanical supercharger module		V8 bi-turbo petrol engine with direct fuel injection		V6 cylinder diesel engine with common rail injection system and turbocharging		V6 cylinder diesel engine with common rail injection system and turbocharging	
Displacement in cc (valves per cylinder)		2995 (4)		3993 (4)		2967 (4)		2967 (4)	
Max. output <sup>1</sup> in kW at rpm		213/4850–6500		309/5000		150/3750–4500		184/4000–4500	
Max. torque in Nm at rpm		420/2500–4850		600/1500–4500		400/1250–3500		550/1500–3000	
Power transmission/wheels									
Drive type		quattro® permanent all-wheel drive		quattro® permanent all-wheel drive		Front-wheel drive		quattro® permanent all-wheel drive	
Transmission type		8-speed tiptronic		8-speed tiptronic		8-speed tiptronic		8-speed tiptronic	
Wheels		Forged aluminium wheels, 8 J x 17		Cast aluminium wheels, 8 J x 18		Forged aluminium wheels, 8 J x 17		Forged aluminium wheels, 8 J x 17	
Tyres		235/60 R 17 <sup>2</sup>		235/55 R 18 <sup>2</sup>		235/60 R 17 <sup>2</sup>		235/60 R 17 <sup>2</sup>	
Weights/capacities		A8	A8 L	A8	A8 L	A8	A8 L	A8	A8 L
Unladen weight <sup>3</sup> in kg		1905	1955	1970	2020	1870	1920	1915	1965
Gross vehicle weight in kg		2520	2530	2545	2595	2505	2505	2530	2540
Roof load/trailer nose weight in kg		100/95	100/95	100/95	100/95	100/–	100/–	100/95	100/95
Trailer load limit <sup>4</sup> in kg		unbraked	750	750	750	750	–	750	750
		12 % gradient	2300	2300	2300	2300	–	2200	2200
		8 % gradient	2300	2300	2300	2300	–	2200	2200
Fuel tank capacity, approx. in l		90	90	90	90	90	90	90	90
Performance/consumption <sup>5</sup>									
Top speed in km/h		250 <sup>6</sup>	250 <sup>6</sup>	250 <sup>6</sup>	250 <sup>6</sup>	235	235	250 <sup>6</sup>	250 <sup>6</sup>
Acceleration 0–100 km/h in s		6.1	6.2	4.6	4.7	7.9	8.0	6.1	6.2
Fuel grade		Sulphur-free super RON 95 <sup>7</sup>		Sulphur-free super RON 95 <sup>7</sup>		Sulphur-free diesel <sup>8</sup>		Sulphur-free diesel <sup>8</sup>	
Fuel consumption <sup>9</sup> in l/100 km		urban	11.7	11.7	13	13.1	7.4	7.5	7.9
		extra-urban	7.1	7.1	7.3	7.4	5.2	5.3	5.6
		combined	8.8	8.8	9.4	9.5	6.0	6.1	6.4
CO <sub>2</sub> emission <sup>9</sup> in g/km		urban	271	272	303	305	195	198	207
		extra-urban	165	166	171	172	137	140	147
		combined	204	205	219	221	158	161	169
Emission standard		EU5		EU5		EU5		EU5	

Explanation of <sup>1</sup> to <sup>11</sup> on page 127.

Model	A8 3.0 TDI clean diesel quattro (184 kW) <sup>10</sup>		A8 4.2 TDI quattro (258 kW)		A8 L W12 quattro (368 kW)	S8 4.0 TFSI quattro (382 kW)
Engine type	V6 cylinder diesel engine with common rail injection system and turbocharging		V8-cylinder diesel engine with common rail injection system and turbocharging		W12 cylinder petrol engine with direct fuel injection	V8 bi-turbo petrol engine with direct fuel injection
Displacement in cc (valves per cylinder)	2967 (4)		4134 (4)		6299 (4)	3993 (4)
Max. output <sup>1</sup> in kW at rpm	184/4000–4500		258/4000		368/6200	382/6000
Max. torque in Nm at rpm	550/1500–3000		800/1750–2750		625/4750	650/1700–5500
Power transmission/wheels						
Drive type	quattro® permanent all-wheel drive		quattro® permanent all-wheel drive		quattro® permanent all-wheel drive	quattro® permanent all-wheel drive
Transmission type	8-speed tiptronic		8-speed tiptronic		8-speed tiptronic	8-speed tiptronic
Wheels	Forged aluminium wheels, 8 J x 17		Cast aluminium wheels, 8 J x 18		Cast aluminium wheels, 9 J x 19	Cast aluminium wheels, 9 J x 20
Tyres	235/60 R 17 <sup>2</sup>		235/55 R 18 <sup>2</sup>		255/45 R 19 <sup>2</sup>	265/40 R 20 <sup>2</sup>
Weights/capacities		A8	A8 L	A8	A8 L	
Unladen weight <sup>3</sup> in kg		1955	2005	2070	2120	2130
Gross vehicle weight in kg		2570	2580	2660	2670	2655
Roof load/trailer nose weight in kg		100/95	100/95	100/95	100/95	100/95
Trailer load limit <sup>4</sup> in kg unbraked 12 % gradient 8 % gradient		750	750	750	750	750
		2200	2200	2300	2300	2300
		2200	2200	2300	2300	2300
Fuel tank capacity, approx. in l		90	90	90	90	90
Performance/consumption <sup>5</sup>						
Top speed in km/h		250 <sup>6</sup>	250 <sup>6</sup>	250 <sup>6</sup>	250 <sup>6</sup>	250 <sup>6</sup>
Acceleration 0–100 km/h in s		6.1	6.2	5.5	5.6	4.7
Fuel grade		Sulphur-free diesel <sup>8</sup>		Sulphur-free diesel <sup>8</sup>		Sulphur-free super RON 95 <sup>7</sup>
Fuel consumption <sup>9</sup> in l/100 km urban extra-urban combined		8.1	8.1	9.3	9.4	16.6
		5.6	5.7	6.3	6.4	9.1
		6.4	6.5	7.4	7.5	11.9
CO <sub>2</sub> emission <sup>9</sup> in g/km urban extra-urban combined		212	215	244	247	387
		147	145	166	169	213
		169	171	195	198	277
Emission standard		EU6		EU5		EU5



Model		A8 hybrid/A8 L hybrid (155 kW)	
Engine type		4-cylinder inline petrol engine with direct fuel injection, turbocharging and Audi valvelift system	
Displacement in cc (valves per cylinder)		1984 (4)	
Max. output <sup>1</sup> in kW at rpm		155/4300–6000	
Max. torque in Nm at rpm		350/1500–4200	
Hybrid drive			
Electrical output in kW		40 <sup>11</sup>	
System output in kW		180 <sup>11</sup>	
Overall torque in Nm		480 <sup>11</sup>	
Battery type		Lithium-ion battery system	
Battery energy content in kWh		1.25	
Power transmission/wheels			
Drive type		Front-wheel drive	
Transmission type		8-speed tiptronic with integrated electric motor	
Wheels		Cast aluminium wheels, 8 J x 18	
Tyres		235/55 R 18 <sup>2</sup>	
Weights/capacities		A8 hybrid	A8 L hybrid
Unladen weight <sup>3</sup> in kg		1945	1995
Gross vehicle weight in kg		2520	2520
Roof load/trailer nose weight in kg		100/–	100/–
Trailer load limit <sup>4</sup> in kg			
	unbraked	–	–
	12 % gradient	–	–
	8 % gradient	–	–
Fuel tank capacity, approx. in l		75	75

Model		A8 hybrid/A8 L hybrid (155 kW)	
Performance/consumption <sup>5</sup>		A8 hybrid	A8 L hybrid
Top speed in km/h		235	228
Acceleration 0–100 km/h in s		7.7	7.9
Fuel grade		Sulphur-free super RON 95 <sup>7</sup>	
Fuel consumption <sup>9</sup> in l/100 km	urban	6.4	6.9
	extra-urban	6.2	6.2
	combined	6.3	6.4
CO <sub>2</sub> emission <sup>9</sup> in g/km	urban	149	160
	extra-urban	146	144
	combined	147	149
Emission standard		EU5	EU5

Explanatory notes















- <sup>1</sup> The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- <sup>2</sup> You will find specifications on the technical characteristics of tyres in the adjacent table.
- <sup>3</sup> Unladen vehicle weight includes driver (68 kg), 7 kg of luggage and fuel tank 90 % full, calculated in accordance with the current version of EC Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- <sup>4</sup> The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- <sup>5</sup> A vehicle's fuel consumption and CO<sub>2</sub> emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO<sub>2</sub> is the greenhouse gas primarily responsible for global warming.
- <sup>6</sup> Regulated.
- <sup>7</sup> We recommend using sulphur-free super unleaded RON 95 in accordance with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- <sup>8</sup> We recommend using sulphur-free diesel in accordance with DIN EN 590. If not available: use diesel in accordance with DIN EN 590.
- <sup>9</sup> The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- <sup>10</sup> Refill the separate AdBlue® tank as indicated by the information in the display of the instrument cluster. We recommend having the AdBlue tank refilled by your Audi partner (about every 15,000 km).
- <sup>11</sup> Briefly.

Important note

Inspections are due as shown by the service display.

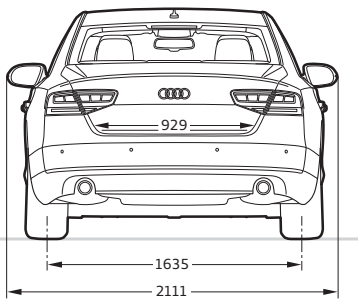
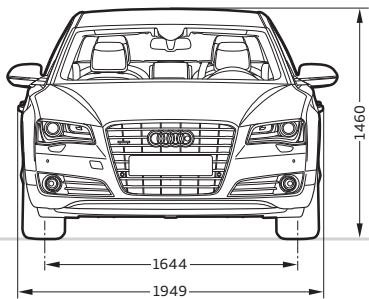
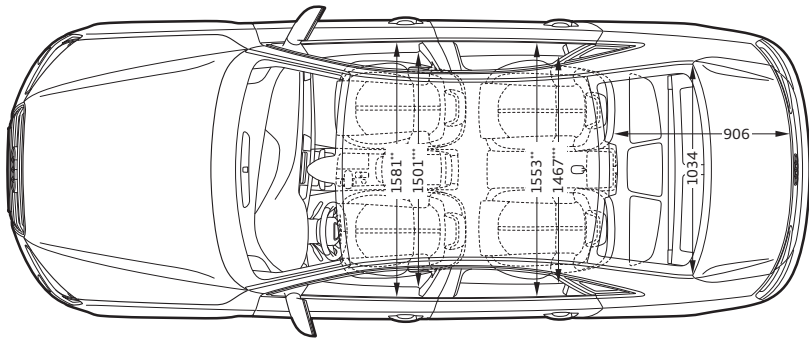
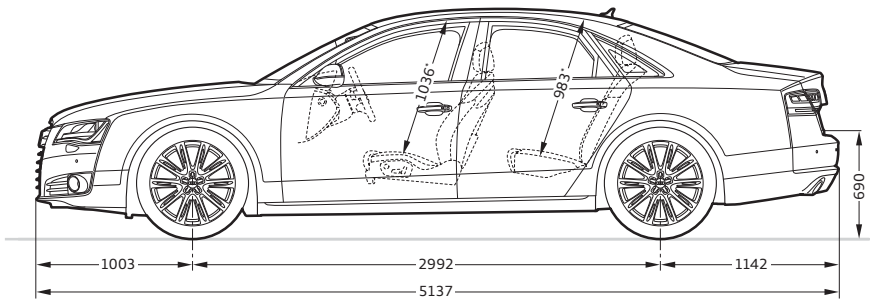
Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi A8, A8 hybrid, A8 L hybrid, A8 L, A8 L W12 and Audi S8.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	235/60 R 17	F-E	B	71 
	235/55 R 18	E-C	C-B	72-68  - 
	255/45 R 19	E	C-B	73-68  - 
	265/40 R 20	E-C	B	74-71  - 
	265/35 R 21	E	B	73 
	275/35 R 21	F-E	B	73-71 
Winter tyres	235/60 R 17	F-E	E	73-72  - 
	235/55 R 18	E-C	C-B	72-70 
	235/50 R 19	E	C	69-68 
	265/40 R 20	E	C	70 

It is not possible to order a specific tyre.  
Please ask your Audi partner about the range available in your country.

Audi A8/A8 hybrid



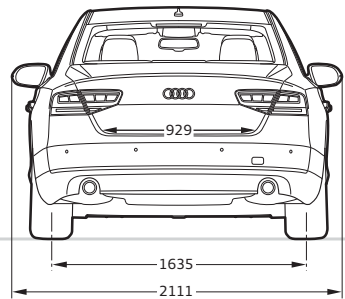
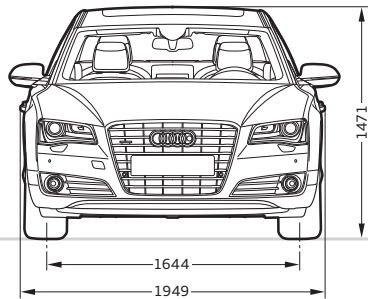
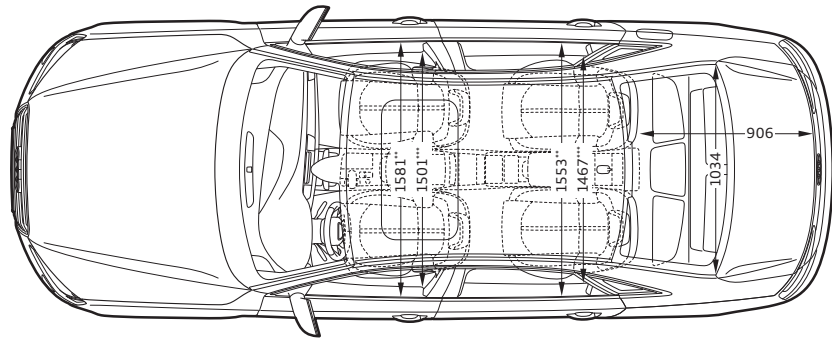
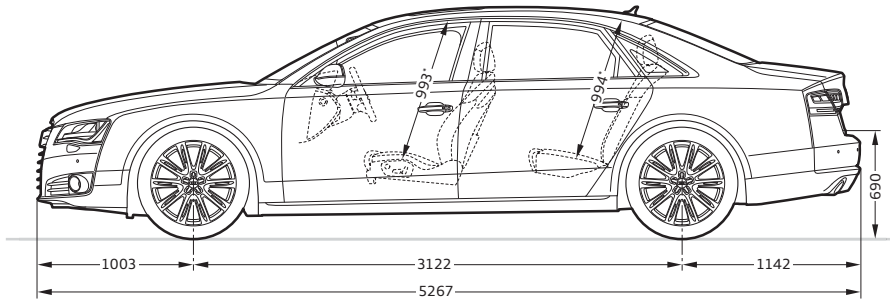
Dimensions in millimetres.

Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.

Luggage compartment volume in l: 510 with Audi A8 and 335 with A8 hybrid (measured by the VDA method using 200 x 100 x 50 mm blocks). Turning circle approx. 12.3 m.

\* Maximum headroom, depending on equipment. \*\* Elbow room width. \*\*\* Shoulder room width.

Audi A8 L/A8 L hybrid/A8 L W12



Dimensions in millimetres.

Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.

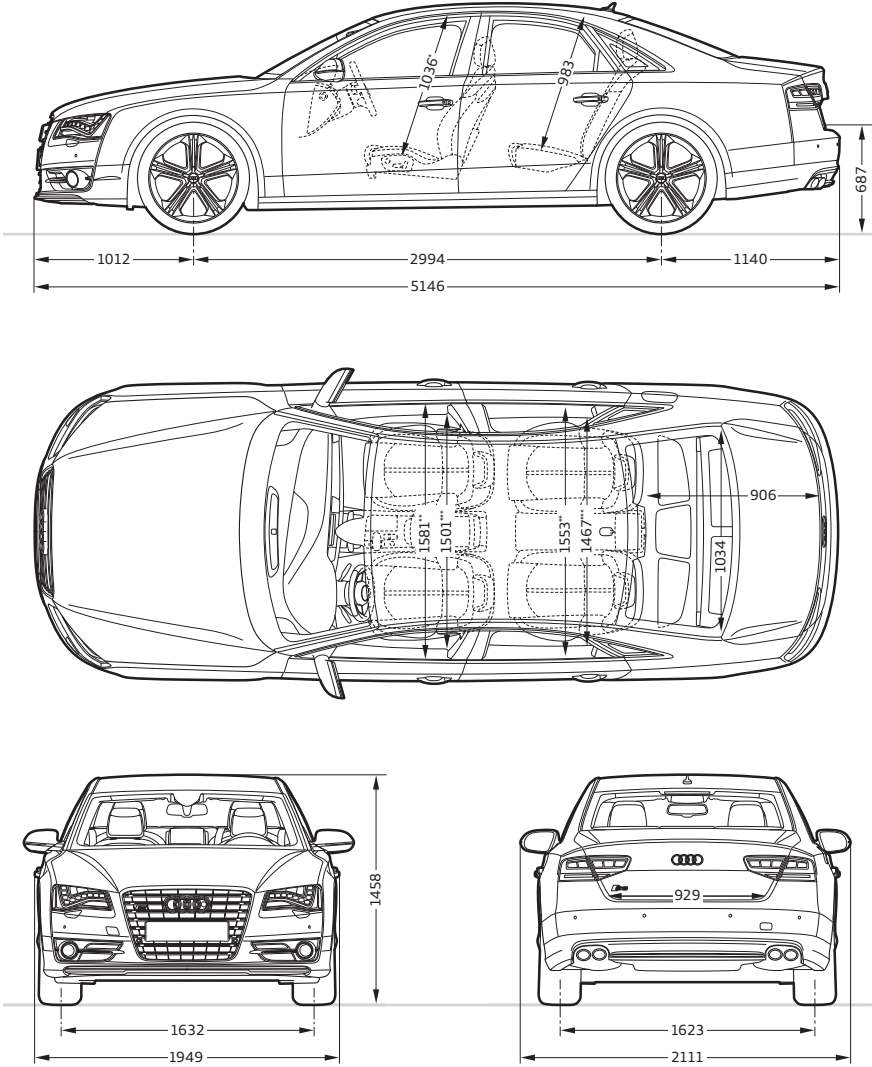
Luggage compartment volume in l: 510 with Audi A8 L/A8 L W12 and 335 with A8 L hybrid (measured by the VDA method using 200 x 100 x 50 mm blocks).

Turning circle approx. 12.7 m. \*Maximum headroom, depending on equipment.

\*\* Elbow room width. \*\*\* Shoulder room width.



Audi S8











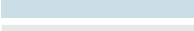



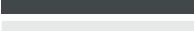




Dimensions in millimetres.










Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.

Luggage compartment volume in l: 510 (measured by the VDA method using 200 x 100 x 50 mm blocks).










Turning circle approx. 12.3 m. \*Maximum headroom.




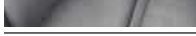
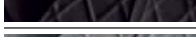
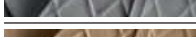
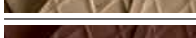
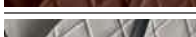
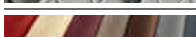

\*\* Elbow room width. \*\*\* Shoulder room width.

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
<b>Solid paint finishes</b>	<b>84</b>						
 Ibis white		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Brilliant black		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Metallic paint finishes</b>	<b>84</b>						
 Havana black, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Emerald black, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Oolong grey, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Quartz grey, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Ice silver, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Glacier white, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Arctic silver, metallic		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Pearl effect paint finishes</b>	<b>85</b>						
 Phantom black, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Night blue, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Impala beige, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Daytona grey, pearl effect		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Crystal effect paint finish</b>	<b>85</b>						
 Prisma silver, crystal effect		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Customised paint finishes</b>	<b>85</b>						
 Audi exclusive customised paint finishes		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Wheels/tyres</b>	<b>86</b>						
 17" forged aluminium wheels in 6-arm design		<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/>	<input type="checkbox"/>
 18" cast aluminium wheels in 7-arm design		<input checked="" type="checkbox"/> <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
 18" cast aluminium wheels in 10-arm turbine design (hybrid design)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 19" cast aluminium wheels in 5-arm design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 19" Audi exclusive cast aluminium wheels in 5-twin-spoke design		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 19" cast aluminium wheels in 10-spoke Y design, partly polished		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 19" cast aluminium wheels in 10-arm turbine design (hybrid design), anthracite, partly polished		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 19" cast aluminium wheels in 15-spoke design, partly polished		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 20" cast aluminium wheels in 5-parallel-spoke design (S design)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 20" Audi exclusive cast aluminium wheels in 5-segment-spoke design		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 20" Audi exclusive forged aluminium wheels in 7-twin-spoke design, polished, 2-tone		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>



















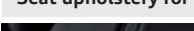







☐ Standard equipment    ☒ Optional equipment    ☒ Standard/optional equipment varies by model    ☐ not available  
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

		Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
	20" Audi exclusive forged aluminium wheels in 7-twin-spoke design, high-gloss polished finish, single colour		■	—	■	■	—	■
	20" forged aluminium wheels in 10-parallel-spoke design, partly polished		■	■	—	■	■	■
	21" cast aluminium wheels in 5-triple-spoke design (S design)		—	—	■	—	—	—
	21" Audi exclusive cast aluminium wheels in 5-arm structured design		■	—	■	■	—	■
	21" Audi exclusive cast aluminium wheels in 5-arm rotor design		■	—	■	■	—	■
	21" Audi exclusive cast aluminium wheels in 5-arm rotor design, matt titanium look, high-gloss turned finish		■	—	■	■	—	■
	17" forged aluminium winter wheels in 6-arm design		■	—	—	■	—	—
	18" cast aluminium winter wheels in 7-arm design		■	■	—	■	■	—
	19" cast aluminium winter wheels in 5-arm design		■	—	—	■	—	■

		Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
	20" cast aluminium winter wheels in 5-parallel-spoke design (S design)		—	—	■	—	—	—
	20" forged aluminium winter wheels in 10-parallel-spoke design		■	—	—	■	—	■
	Run-flat tyres		■	—	—	■	—	■
	Anti-theft wheel bolts		■	■	■	■	■	■
	Tyre repair kit		□	□	□	□	□	□
	Spare wheel, space-saving		■	—	■	■	—	■
	Tyre pressure loss indicator		□	□	□	□	□	□
	Vehicle tool kit		□	□	□	□	□	□
	Vehicle jack		■	—	■	■	—	■
<b>Seats for driver and front passenger</b>		<b>88</b>						
	Comfort sport seats, front		■	■	□	■	■	■
	Comfort sport seats, front with seat ventilation		■	■	■	■	■	■
	Comfort seats, front		■	■	■	■	■	□
	Comfort seats, front with seat ventilation		■	■	■	■	■	■
	Standard seats, front		□	□	—	□	□	—
	Memory function for standard seats, front		■	■	—	■	■	—
<b>Seat upholstery for comfort sport seats, front</b>		<b>88</b>						
	Alcantara/leather, black		■	■	■	■	■	■
	Alcantara/leather, titanium grey		■	■	■	■	■	■
	Valcona leather, black		■	■	■	■	■	■
	Valcona leather, titanium grey		■	■	■	■	■	■
	Valcona leather, velvet beige		■	■	■	■	■	■
	Valcona leather, nougat brown		■	■	■	■	■	■
	Valcona leather, lunar silver/steel grey		—	—	□	—	—	—
	Audi exclusive leather upholstery and trim		■	■	■	■	■	■






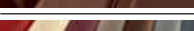

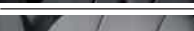

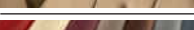
<sup>1</sup> Standard on 3.0 TDI quattro and 3.0 TFSI quattro. <sup>2</sup> Standard on 4.2 TDI quattro and 4.0 TFSI quattro.
















	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
<b>Seat upholstery for comfort sport seats, front with seat ventilation</b>	<b>88</b>						
 Valcona leather, black		■	■	■	■	■	■
 Valcona leather, titanium grey		■	■	■	■	■	■
 Valcona leather, velvet beige		■	■	■	■	■	■
 Valcona leather, nougat brown		■	■	■	■	■	■
 Valcona leather, lunar silver/steel grey		—	—	□	—	—	—
 Audi exclusive leather upholstery and trim		■	■	■	■	■	■
<b>Seat upholstery for comfort seats, front</b>	<b>90</b>						
 Valcona leather, black		■	■	■	■	■	□
 Valcona leather, titanium grey		■	■	■	■	■	□
 Valcona leather, velvet beige		■	■	■	■	■	□
 Valcona leather, nougat brown		■	■	■	■	■	□
 Valcona leather, silk beige		■	■	■	■	■	□
 Natural leather, black		■	■	■	■	■	■
 Natural leather, titanium grey		■	■	■	■	■	■
 Natural leather, velvet beige		■	■	■	■	■	■
 Natural leather, nougat brown		■	■	■	■	■	■
 Valonea leather, black		■	■	■	■	■	■
 Valonea leather, nougat brown		■	■	■	■	■	■
 Audi exclusive leather upholstery and trim		■	■	■	■	■	■
<b>Seat upholstery for comfort seats, front with seat ventilation</b>	<b>92</b>						
 Valcona leather, black		■	■	■	■	■	■
 Valcona leather, titanium grey		■	■	■	■	■	■
 Valcona leather, velvet beige		■	■	■	■	■	■
 Valcona leather, nougat brown		■	■	■	■	■	■
 Valcona leather, silk beige		■	■	■	■	■	■
 Valcona leather, balao brown/snow white¹		■	■	■	■	■	■
 Valcona leather, brass beige/granite grey¹		■	■	■	■	■	■
 Natural leather, black		■	■	■	■	■	■

□ Standard equipment   ■ Optional equipment   — not available

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
 Natural leather, titanium grey		■	■	■	■	■	■
 Natural leather, velvet beige		■	■	■	■	■	■
 Natural leather, nougat brown		■	■	■	■	■	■
 Valonea leather, black		■	■	■	■	■	■
 Valonea leather, nougat brown		■	■	■	■	■	■
 Audi exclusive leather upholstery and trim		■	■	■	■	■	■
<b>Seat upholstery for standard seats, front</b>	<b>94</b>						
 Verdi cloth		□	□	—	□	□	—
 Valcona leather, black		■	■	—	■	■	—
 Valcona leather, titanium grey		■	■	—	■	■	—
 Valcona leather, velvet beige		■	■	—	■	■	—
 Audi exclusive leather upholstery and trim		■	■	—	■	■	—
<b>Leather upholstery and trim</b>	<b>96</b>						
Leather package		■	■	■	■	■	—
Extended leather package		■	■	■	■	■	□
Full-leather package		■	■	■	■	■	■
Audi exclusive leather upholstery and trim (package 1)		■	■	■	■	■	■
Audi exclusive leather upholstery and trim (package 2)		■	■	■	■	■	■
Audi exclusive leather upholstery and trim (package 3)		■	■	■	■	■	■
Audi exclusive leather upholstery and trim (package 4)		■	■	■	■	■	■
<b>Design packages</b>	<b>97</b>						
Audi design selection balao brown		■	■	■	■	■	■
Audi design selection brass beige		■	■	■	■	■	■
<b>Headlinings/rear parcel shelves</b>	<b>97</b>						
Headlining and rear parcel shelf in Alcantara		■	■	■	■	■	□
Headlining and rear parcel shelf in Alcantara, black		■	■	■	■	■	■
Headlining in cloth		□	□	■	□	□	—
Headlining in cloth, black		■	■	□	■	■	—
Audi exclusive headlining in Alcantara		■	■	■	■	■	■
Audi exclusive rear parcel shelf in Alcantara		■	■	■	■	■	■

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
<b>Inlays</b>	<b>98</b>						
 Walnut, brown/ high-gloss black		<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	<input type="checkbox"/>	–
 Fine grain birch, pearl beige/ high-gloss black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
 Fine grain ash, velvet brown/ high-gloss black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
 Vavona, Assam grey/ high-gloss black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
 Piano finish, black/ high-gloss black		–	–	–	–	–	<input checked="" type="checkbox"/>
 Carbon Atlas/ brushed aluminium, silver		–	–	<input type="checkbox"/>	–	–	–
 Walnut, brown/ brushed aluminium, silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Fine grain birch, pearl beige/ brushed aluminium, silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Fine grain ash, velvet brown/ brushed aluminium, silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Vavona, Assam grey/ brushed aluminium, silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Fine grain ash, natural balsamic brown/ brushed aluminium, silver <sup>1</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Piano finish, black/ brushed aluminium, silver		–	–	–	–	–	<input type="checkbox"/>
 Audi exclusive inlays		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Grab handles with wooden segments		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Audi exclusive grab handles with wooden segments		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Aluminium look in the interior		<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	<input type="checkbox"/>	–
Extended aluminium look in the interior		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Lights</b>	<b>100</b>						
xenon plus		<input type="checkbox"/>	–	–	<input type="checkbox"/>	–	–
Light/rain sensor		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<sup>1</sup> Can only be ordered in conjunction with an Audi design selection. <sup>2</sup> Not available for A8 L 3.0 TDI (150 kW).

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
adaptive light		<input checked="" type="checkbox"/>	–	–	<input checked="" type="checkbox"/>	–	–
adaptive light with variable headlight range control		<input checked="" type="checkbox"/>	–	–	<input checked="" type="checkbox"/>	–	–
LED headlights		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LED rear lights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
adaptive brake light		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior and exterior lighting package		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ambient lighting		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Mirrors</b>	<b>101</b>						
Exterior mirrors with integrated LED indicator, electrically adjustable, heated and folding		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior mirrors additionally automatically dimming on both sides		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
Exterior mirrors additionally automatically dimming with memory function on both sides		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Interior mirror, automatically dimming		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Roof systems</b>	<b>101</b>						
Slide-and-tilt glass sunroof		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Panoramic glass sunroof		–	–	–	<input checked="" type="checkbox"/> <sup>2</sup>	–	<input checked="" type="checkbox"/>
Solar slide-and-tilt sunroof		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Closing systems</b>	<b>102</b>						
Convenience key including sensor-controlled release of the luggage compartment lid		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Radio-operated remote control including central locking		<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	<input type="checkbox"/>	–
Power-assisted closing for the doors		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Luggage compartment lid, electrically opening and closing		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Engine start-stop button		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garage door opener (HomeLink)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Anti-theft alarm		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preparation for tracking system		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Glazing</b>	<b>103</b>						
Dark-tinted windows (privacy glazing)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Heat-insulating glass		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	–

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
<b>Glazing (continued)</b>	<b>103</b>						
Double/acoustic glazing		■	■	□	■	■	■
Insulating/acoustic glass		■	■	■	■	■	□
Insulating/acoustic glass with windscreen heater		■	—	■	■	—	■
Sunblind, electrically adjustable for the rear window		■	■	■	—	—	—
Sunblinds, electrically adjustable for the rear window and for the rear door windows		—	■	■	□	□	□
<b>Further exterior equipment</b>	<b>103</b>						
Provision for trailer towing hitch		■	—	■	■	—	■
Trailer towing hitch		■	—	■	■	—	■
Model name/logo		□	□	□	□	□	□
Audi Singleframe		□	□	□	□	□	□
S8 bumpers		—	—	□	—	—	—
Exhaust tailpipes		□	□	□	□	□	□
<b>Seats in the rear</b>	<b>104</b>						
Rear seat system		□	□	□	□	□	■
Individual seat package, rear		■	—	■	■	■	□
Individual seat package, rear with end-to-end leather-covered centre console		—	—	—	■	■	■
Relaxation seat package, rear with end-to-end leather-covered centre console		—	—	—	■	■	■
<b>Seats/seating comfort</b>	<b>106</b>						
Massage function, front		■	■	■	■	■	■
Massage function, front and rear		■	—	■	■	■	■
Seat ventilation, front		■	■	■	■	■	■
Seat ventilation, front and rear		■	—	■	■	■	■
Seat heating, front		■	■	■	■	■	—
Seat heating, front and rear		■	■	■	■	■	□
Comfort centre armrest, front		■	■	□	■	■	□
Centre armrest, front		□	□	—	□	□	—

□ Standard equipment   ■ Optional equipment   — not available

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
Centre armrest, rear		□	□	□	□	□	□
Comfort head restraints, rear		■	■	■	■	■	□
ISOFIX child seat mounting and Top Tether for the outer rear seats		□	□	□	□	□	□
<b>Steering wheels/selector levers/controls</b>	<b>107</b>						
Leather-covered multifunction steering wheel in 4-spoke design with shift paddles		□	□	■	□	□	□
Leather-covered multifunction steering wheel in 4-spoke design with shift paddles, heated		■	■	■	■	■	■
Electric steering wheel adjustment		□	□	□	□	□	□
Leather-covered multifunction sport steering wheel in 3-spoke design with shift paddles		■	■	□	■	■	■
Leather-covered multifunction sport steering wheel in 3-spoke design with shift paddles, heated		■	■	■	■	■	■
Steering wheel rim with wooden segments		■	■	■	■	■	■
Audi exclusive steering wheel rim with wooden segments		■	■	■	■	■	■
Steering wheel in Audi exclusive leather		■	■	■	■	■	■
Selector lever in leather		□	□	■	□	□	□
Selector lever in wood		■	■	■	■	■	■
Audi exclusive selector lever in wood		■	■	■	■	■	■
Selector lever in carbon Atlas		—	—	□	—	—	—
Audi exclusive leather controls		■	■	■	■	■	■
<b>Climate control</b>	<b>108</b>						
4-zone deluxe automatic air conditioning		■	—	■	■	—	□
3-zone deluxe automatic air conditioning		—	□	—	—	□	—
Deluxe automatic air conditioning		□	—	□	□	—	—
Auxiliary heating/ventilation		■	—	■	■	—	■
Ioniser		■	■	■	■	■	■
<b>Office and comfort equipment</b>	<b>109</b>						
230/115/100V socket		■	■	■	■	■	■
Vanity mirrors in the rear		—	—	—	□	■	□



	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
Audi exclusive cardan reading lights in the rear		■	■	■	■	■	■
Additional reading lights in the rear		■	■	■	■	■	□
Audi exclusive bar compartment		–	–	–	■	–	■
Audi exclusive storage compartment		–	–	–	■	–	■
Audi exclusive coolbox		■ <sup>1</sup>	–	■	■ <sup>2</sup>	–	■
Audi exclusive fold away table		■	■	■	■	■	■
Audi exclusive personalisation of the fold away table		■	■	■	■	■	■
Footrests, rear		–	–	–	■	■	■
Audi exclusive rear foot rests		–	–	–	■	■	■
<b>Luggage securing and storage systems</b>	<b>110</b>						
Storage compartments		□	□	□	□	□	□
Through-loading facility with ski bag		■	–	■	■	–	■
Luggage compartment package		■	■	■	■	■	■
Cup holder		□	□	□	□	□	□
<b>Further interior equipment</b>	<b>111</b>						
Door sill trims with aluminium inlays		□	□	□	□	□	□
Pedals and footrest in aluminium look		–	–	□	–	–	–
Audi exclusive carpet and floor mats		■	■	■	■	■	■
Cigarette lighter and ashtray		□	□	□	□	□	□
Non-smoker package		■	■	■	■	■	■
Audi exclusive personalised door sill trims		■	■	■	■	■	■
Floor mats, front and rear		□	□	□	□	□	□
Audi exclusive floor mats		■	■	■	■	■	■
Instrument cluster		□	□	□	□	□	□
Powermeter in the instrument cluster		–	□	–	–	□	–
A8 hybrid luggage set		–	□	–	–	□	–
<b>MMI® and navigation systems</b>	<b>112</b>						
MMI® navigation plus with MMI touch		■	■	■	■	■	□
MMI® touch		■	■	■	■	■	□

<sup>1</sup> Not available for A8 3.0 TDI (150 kW). <sup>2</sup> Not available for A8 L 3.0 TDI (150 kW).

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
MMI®		□	□	□	□	□	–
Attention assist		□	□	□	□	□	□
Driver information system with 7-inch colour display		□	□	□	□	□	□
<b>Radio and TV systems</b>	<b>113</b>						
Radio		□	□	□	□	□	□
Digital Audio Broadcasting		■	■	■	■	■	■
TV reception		■	■	■	■	■	■
DVD/CD changer		■	■	□	■	■	□
BOSE surround sound		■	□	■	■	□	□
Audi sound system		□	–	□	□	–	–
Audi music interface		■	■	■	■	■	□
Adapter cable set for Audi music interface		■	■	■	■	■	■
Adapter cable set plus for Audi music interface		■	■	■	■	■	■
Bang & Olufsen Advanced Sound System		■	■	■	■	■	■
Rear Seat Entertainment		■	–	■	■	■	■
<b>Telephone and communication</b>	<b>115</b>						
Preparation for mobile phone (Bluetooth)		■	■	■	■	■	■
Bluetooth interface		■	■	■	■	■	□
Handset for Bluetooth car phone online, front		■	■	■	■	■	□
Handsets for Bluetooth car phone online, front and rear		■	■	■	■	■	■
Bluetooth car phone online		■	■	■	■	■	□
<b>Assistance systems</b>	<b>116</b>						
Audi side assist including Audi pre sense rear		■	■	■	■	■	■
adaptive cruise control with Stop&Go function including Audi pre sense front		■	–	■	■	–	■
Audi lane assist		■	■	■	■	■	■
Audi pre sense basic		□	□	□	□	□	□
Assistance package including Audi pre sense plus		■	–	■	■	–	■
Night vision assistant with highlighting of detected pedestrians		■	■	■	■	■	■

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
<b>Assistance systems (continued)</b>	<b>117</b>						
Camera-based speed limit display		■	■	■	■	■	■
Cruise control		□	□	□	□	□	□
Hold assist		□	□	□	□	□	□
Parking system plus		■	■	■	■	■	—
Reversing camera		■	■	■	■	■	□
360 degree cameras		■	■	■	■	■	■
<b>Suspensions/brakes</b>	<b>118</b>						
Audi drive select		□	□	□	□	□	□
Dynamic steering		■	—	□	■	—	■
adaptive air suspension		□	□	—	□	□	□
adaptive air suspension sport		■	■	□	■	■	■
Brake system		□	□	□	□	□	□
Ceramic brake		■ <sup>1</sup>	—	■	■ <sup>1</sup>	—	■ <sup>1</sup>
Electromechanical parking brake		□	□	□	□	□	□
<b>Technology/safety</b>	<b>118</b>						
Audi Space Frame (ASF®) body		□	□	□	□	□	□
Side impact protection		□	□	□	□	□	□
Airbags		□	□	□	□	□	□
Deactivation switch for front-passenger airbag		■	■	■	■	■	■
Integrated head restraint system		□	□	□	□	□	□
Seat belts		□	□	□	□	□	□
Audi exclusive seat belts		■	■	■	■	■	■
Warning and control lights		□	□	□	□	□	□
First-aid kit		□	□	□	□	□	□
Warning triangle		□	□	□	□	□	□
Antilock Brake System (ABS)		□	□	□	□	□	□
Anti-Slip Regulation (ASR)		□	□	□	□	□	□
Electronic Differential Lock (EDL)		□	□	□	□	□	□

□ Standard equipment   ■ Optional equipment   □■ Standard/optional equipment varies by model   — not available  
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A8	A8 hybrid	S8	A8 L	A8 L hybrid	A8 L W12
Electronic Stabilisation Control (ESC)		□	□	□	□	□	□
Speed-dependent power steering		□	□	—	□	□	□
tiptronic		□	□	□	□	□	□
quattro®		□ <sup>2</sup>	—	□	□ <sup>2</sup>	—	□ <sup>2</sup>
quattro® with sport differential		□ <sup>3</sup>	—	□	□ <sup>3</sup>	—	■
Misfuelling protection		□ <sup>4</sup>	—	—	□ <sup>4</sup>	—	—
Audi TDI clean diesel		■ <sup>5</sup>	—	—	■ <sup>5</sup>	—	—
Recuperation		□	□ <sup>6</sup>	□	□	□ <sup>6</sup>	□
Start-stop system		□	□ <sup>6</sup>	□	□	□ <sup>6</sup>	□
Active Noise Cancellation		—	□	□	—	□	—
<b>Audi Extended Warranty</b>	<b>119</b>						
Audi Extended Warranty		■	■	■	■	■	■

Equipment in the Audi A8 (p. 6–17) shown in the photo:

Paint finish: quartz grey, metallic

Wheels: forged aluminium wheels in 10-parallel-spoke design

Seat upholstery: Valcona leather, titanium grey

Inlays: upper inlay in vavona, Assam grey; lower inlay in brushed aluminium, silver

Equipment in the Audi A8 (p. 8–16) shown in the photo:

Paint finish: ice silver, metallic

Wheels: cast aluminium wheels in 5-arm design

Seat upholstery: Valcona leather, silk beige

Inlays: upper inlay in walnut, brown; lower inlay in high-gloss black;

extended aluminium look in the interior

Equipment in the Audi A8 hybrid (p. 18–20) shown in the photo:

Paint finish: Arctic silver, metallic

Wheels: cast aluminium wheels in 10-arm turbine design (hybrid design),

anthracite, partly polished

Equipment in the Audi A8 L hybrid (p. 21) shown in the photo:

Paint finish: Arctic silver, metallic

Wheels: cast aluminium wheels in 10-arm turbine design (hybrid design), anthracite,

partly polished

Equipment in the Audi A8 L (p. 22–27) shown in the photo:

Paint finish: phantom black, pearl effect

Wheels: forged aluminium wheels in 10-parallel-spoke design

Seat upholstery: Audi design selection Valcona leather, brass beige

Inlays: upper inlay in fine grain birch, pearl beige; lower inlay in brushed aluminium, silver;

extended aluminium look in the interior

Equipment in the Audi A8 L W12 (p. 28–35) shown in the photo:

Paint finish: phantom black, pearl effect

Wheels: cast aluminium wheels in 15-spoke design, partly polished

Seat upholstery: Valcona leather, silk beige

Inlays: upper inlay in fine grain ash, velvet brown; lower inlay in brushed aluminium, silver;

extended aluminium look in the interior

Equipment in the Audi S8 (p. 36–43) shown in the photo:

Paint finish: prisma silver, crystal effect

Wheels: cast aluminium wheels in 5-triple-spoke design (S design)

Seat upholstery: Valcona leather, lunar silver/steel grey

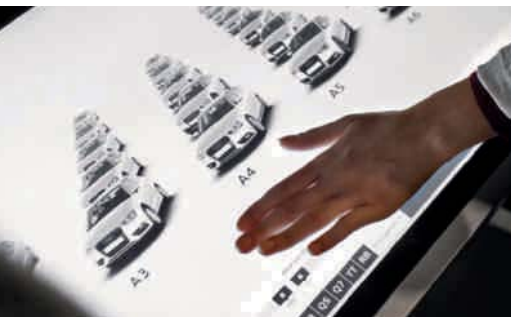
Inlays: upper inlay in carbon Atlas; lower inlay in brushed aluminium, silver;

extended aluminium look in the interior

<sup>1</sup> Only available for 8-cylinder models. <sup>2</sup> Standard with quattro models. <sup>3</sup> Standard for 4.2 TDI quattro.

<sup>4</sup> Only available for diesel models. <sup>5</sup> Only available for 3.0 TDI clean diesel quattro. <sup>6</sup> Hybrid technology.





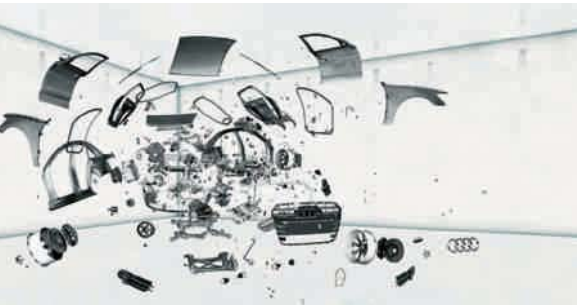
# Discover



## The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City in London, for example, gives you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with “Vorsprung durch Technik”. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the “Vorsprung durch Technik” online special at [www.audi.com](http://www.audi.com). But a look back can also be rewarding:

at the Audi mobile museum in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills.



## Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to allow

CO<sub>2</sub>-neutral mobility. Seeing to it that production in Audi plants gradually becomes CO<sub>2</sub>-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

# the world of Audi.



Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.



## Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sports are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting

events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 14 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

## www.audi.com

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